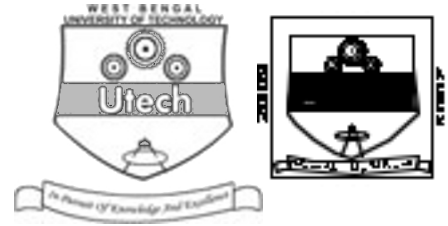


**CS/BTTM (SUPPLE)/SEM-5/TTM-503/09**  
**ENTREPRENEURSHIP DEVELOPMENT IN TOURISM ( SEMESTER - 5 )**



1. ....  
 Signature of Invigilator

2. ....  
 Signature of the Officer-in-Charge

**Reg. No.**

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

**Roll No. of the Candidate**

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

**CS/BTTM (SUPPLE)/SEM-5/TTM-503/09**  
**ENGINEERING & MANAGEMENT EXAMINATIONS, AUGUST – 2009**  
**ENTREPRENEURSHIP DEVELOPMENT IN TOURISM ( SEMESTER - 5 )**

Time : 3 Hours ]

[ Full Marks : 70

**INSTRUCTIONS TO THE CANDIDATES :**

- This Booklet is a Question-cum-Answer Booklet. The Booklet consists of **32 pages**. The questions of this concerned subject commence from Page No. 3.
- In **Group – A**, Questions are of Multiple Choice type. You have to write the correct choice in the box provided **against each question**.
  - For **Groups – B & C** you have to answer the questions in the space provided marked 'Answer Sheet'. Questions of **Group – B** are Short answer type. Questions of **Group – C** are Long answer type. Write on both sides of the paper.
- Fill in your Roll No. in the box** provided as in your Admit Card before answering the questions.
- Read the instructions given inside carefully before answering.
- You should not forget to write the corresponding question numbers while answering.
- Do not write your name or put any special mark in the booklet that may disclose your identity, which will render you liable to disqualification. Any candidate found copying will be subject to Disciplinary Action under the relevant rules.
- Use of Mobile Phone and Programmable Calculator is totally prohibited in the examination hall.**
- You should return the booklet to the invigilator at the end of the examination and should not take any page of this booklet with you outside the examination hall, **which will lead to disqualification**.
- Rough work, if necessary is to be done in this booklet only and cross it through.

**No additional sheets are to be used and no loose paper will be provided**

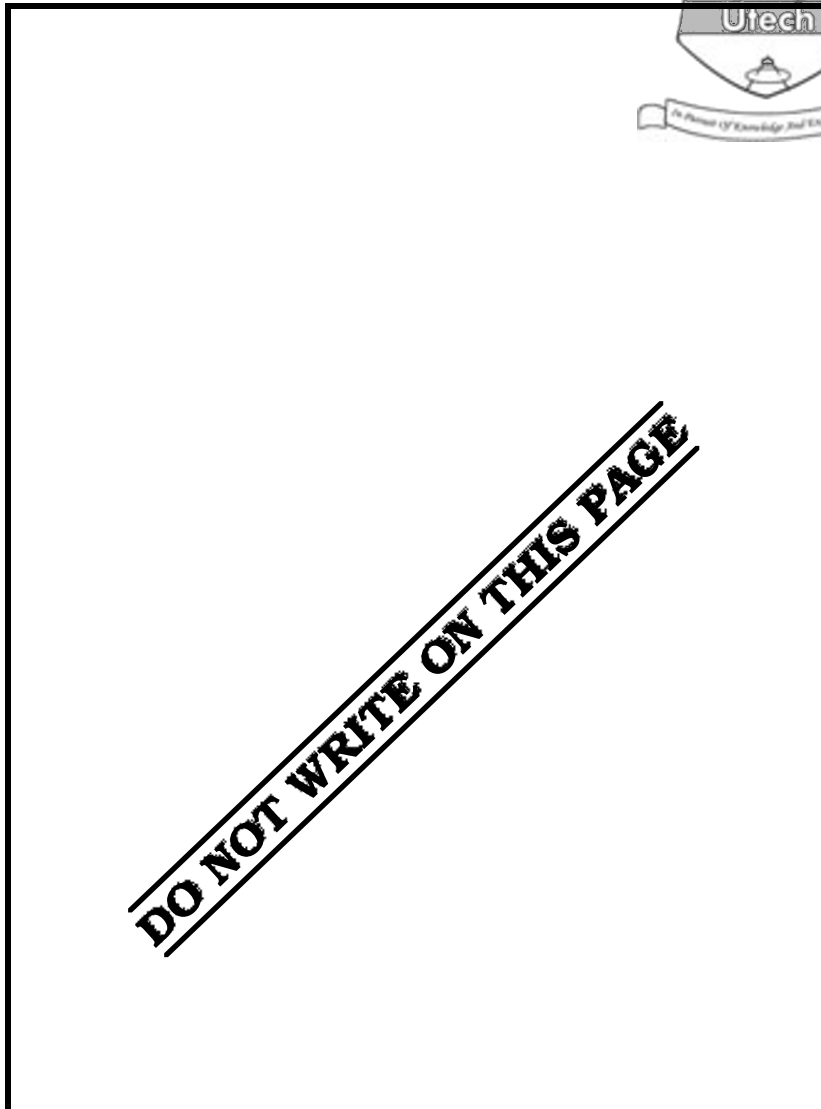
**FOR OFFICE USE / EVALUATION ONLY**

Marks Obtained

Question Number	Group – A					Group – B					Group – C					Total Marks	Examiner's Signature
Marks Obtained																	

.....  
**Head-Examiner/Co-Ordinator/Scrutineer**

**S-54023 (18/08)**





CS/BTTM (SUPPLE)/SEM-5/TTM-503/09  
**ENTREPRENEURSHIP DEVELOPMENT IN TOURISM**  
**SEMESTER - 5**



Time : 3 Hours ]

[ Full Marks : 70

**GROUP – A**

**( Multiple Choice Type Questions )**

1. Choose the correct alternatives for any *ten* of the following : 10 × 1 = 10

i) Which of the following demonstrates entrepreneurial spirit ?

- a) Will to take up challenges
- b) Desire to create a new venture
- c) Hope to master up own future
- d) All of these.

ii) What is the package that the Government of India set up to facilitate setting up of new enterprises ?

- a) Entrepreneurship Development Programme
- b) Entrepreneurship Growth Scheme
- c) Entrepreneurship Tourism Company
- d) Entrepreneurship Target Money.

iii) The primary function of an entrepreneur is

- a) management of resources
- b) planning
- c) marketing
- d) diversification of production.



iv) The growth of woman entrepreneurship is obstructed due to the

- a) lack of interest by the government
- b) lack of independence in functioning
- c) lack of industry support
- d) all of these.

v) Planning is the characteristic feature of

- a) employers only
- b) entrepreneurs only
- c) manager only
- d) both entrepreneur and manager.

vi) What does TFCI mean ?

- a) Tourism Finance Corporation of India
- b) Travel Funds Company of India
- c) Transit Friends Club of India
- d) Transfer Foreigner Country in India.

vii) Ethics in Entrepreneurship relates to

- a) not paying wages to employees
- b) social responsibility in business
- c) social conferences in tourism
- d) air transport in India.



viii) Venture capital is the term for money invested in

- a) sick and dead companies
- b) matured companies
- c) young fast growing companies
- d) rejuvenating companies.

ix) Objective of EDP is to

- a) motivate
- b) understand process
- c) supervise
- d) none of these.

x) NABARD helps entrepreneurs from the

- a) Industrial sector
- b) Agricultural sector
- c) S.S.I. sector
- d) none of these.

xi) Entrepreneurs who work with caution are

- a) Imitative
- b) Fabian
- c) Drone
- d) Innovating.

xii) A step in opportunity analysis is

- a) Project identification
- b) Project proposal
- c) Project co-ordination
- d) Project analysis.

### GROUP – B

#### ( Short Answer Type Questions )

Answer any *three* of the following.

3 × 5 = 15

2. What do you mean by Entrepreneurship development ? Why is there a need of entrepreneurship development in Tourism ? 2 + 3
3. What is opportunity analysis ? What are its various steps ? 2 + 3



4. What do you mean by venture capitalist ? Mention any three important roles played by him in an enterprise. 2 + 3
5. What is entrepreneurial leadership ? Discuss any three qualities of a leader in entrepreneurial business. 2 + 3
6. What do you mean by social responsibility in business ?



### GROUP – C

#### ( Long Answer Type Questions )

Answer any *three* questions.

3 × 15 = 45

7. What do you mean by entrepreneurship ? Discuss the characteristics of an entrepreneur. Briefly discuss the role of an entrepreneur in economic growth of a country. 3 + 6 + 6
8. What do you mean by industrial sickness ? What are the various causes of industrial sickness ? How can an entrepreneur overcome it ? 3 + 7 + 5
9. What are the external factors that a start up entrepreneur has to be aware of when starting up a new tourism venture ?
10. What is EDP ? Briefly describe the role of government in promoting EDP. What is the relevance of EDP in today's business ? 3 + 6 + 6
11. What is opportunity analysis ? How can the external environment be analysed ? Discuss. 5 + 10

---

END