



Name : .....

Roll No. : .....

Invigilator's Signature : .....

**CS/BTTM/SEM-5/TTM-503/2012-13**

**2012**

**ENTREPRENEURSHIP DEVELOPMENT IN TOURISM**

Time Allotted : 3 Hours

Full Marks : 70

*The figures in the margin indicate full marks.*

*Candidates are required to give their answers in their own words as far as practicable.*

**GROUP - A**

**( Multiple Choice Type Questions )**

1. Choose the correct alternatives from the following :

10 × 1 = 10

- i) The word Entrepreneur means
  - a) To undertake
  - b) To understand
  - c) To enter into
  - d) To innovate.
- ii) Second generation entrepreneurs are
  - a) Imitative
  - b) Innovative
  - c) Forced
  - d) Fabian.
- iii) Innovation is
  - a) Transforming the idea into application
  - b) Conceiving new ideas
  - c) Analytical ability
  - d) All of these.

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- iv) Entrepreneur are
- a) Born
  - b) Made
  - c) Both (a) and (b)
  - d) None of these.
- v) Which bank is supporting the budding entrepreneur is
- a) SIDBI
  - b) IDBI
  - c) SBI
  - d) UBI.
- vi) EDP is organized for
- a) Businessman
  - b) Bankers
  - c) Entrepreneurs
  - d) Students.
- vii) Venture Capital is required in
- a) Startup stage
  - b) Planning stage
  - c) Windup stage
  - d) All of these.
- viii) The license required to run any business in India is
- a) Income Tax license
  - b) VAT
  - c) Trade license
  - d) All of these.
- ix) Neoclassical Theory of Entrepreneurial Behavior deals with
- a) Risk taking
  - b) Idea Generation
  - c) Opportunity Analysis
  - d) None of these.
- x) Two factor theory of motivation is given by
- a) Maslow
  - b) Herzberg
  - c) Vroom
  - d) Thomas Cook.

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**GROUP - B**

**( Short Answer Type Questions )**

Answer any *three* of the following.  $3 \times 5 = 15$

2. Distinguish between entrepreneur and entrepreneurship.
3. Write in brief the emergence of entrepreneurial class.
4. Discuss the social responsibility of an entrepreneur to various sections of the society.
5. Briefly explain the various sources of finance to a small scale enterprise.
6. Critically examine the Maslow's theory of hierarchy of needs.
7. Explain briefly the legal requirements for establishing a new unit.

**GROUP - C**

**( Long Answer Type Questions )**

Answer any *three* of the following.  $3 \times 15 = 45$

8. Explain in detail, the major contribution of entrepreneur to the development of a nation.
9. Explain the scope of entrepreneurship in tourism.
10. Define Entrepreneur. Highlight the man characteristics of a successful entrepreneur.

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11. Define leadership. Explain different qualities of a good leader.



12. What do you mean by Entrepreneur ship Development Programmers ( EDPs ) ? What are its objectives, target groups ? "EDPs is the process of developing entrepreneurs" Explain the statement.

