	Uttech
Name:	
Roll No.:	To Among the Exemple 2nd Exemple
Invigilator's Signature :	

CS/BTTM/SEM-5/TTM-503/2009-10 2009

ENTREPRENEURSHIP DEVELOPMENT IN TOURISM

Time Allotted: 3 Hours Full Marks: 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

GROUP – A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for any ten of the following:

 $10 \times 1 = 10$

- i) Innovation is
 - a) conceiving new ideas
 - b) transforming an idea into application
 - c) analytical ability
 - d) all of these.
- ii) The National Institute of Entrepreneurship & Small Business Development (NISEBUD) is located at
 - a) Chennai
- b) Mumbai
- c) New Delhi
- d) Kolkata.

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- iii) Project report is a
 - a) written statement of action
 - b) written statement of proposal
 - c) both (a) & (b)
 - d) none of these.
- iv) EDP is meant for creating
 - a) managers
 - b) businessman
 - c) motivating & guiding people
 - d) none of these.
- v) The Schumpeter theory of entrepreneurship is known as
 - a) Psychological theory
 - b) Innovation theory
 - c) Entrepreneurship theory
 - d) none of these.
- vi) EDP was intiated in India under the sponsorship of
 - a) IDBI b)

IFCI

c) ICICI

- d) GIIC.
- vii) The role of Angel Financers in an entrepreneurial business is
 - a) technology financing
- b) motivating
- c) directing
- d) none of these.
- viii) The semi-government institution that provides fund to entrepreneurs in India is
 - a) IDBI
 - b) NFDC
 - c) Reserve Bank
 - d) Venture Corporation Limited.

- skill & ability
- b) temptation to earn monetary profits
- conceiving the idea of a new business c)
- d) both (a) & (b).
- The licence necessary to run a business in India is X) regarded as
 - a) Income tax licence
- b) Trade licence

VAT c)

ix)

- none of these. d)
- xi) Motivation refers to
 - way in which urges a)
- b) desire and striving
- aspiration or needs c)
- all of these. d)
- xii) Entrepreneurs emerging from within the confines of organization are called
 - a) inventors
- b) organizers
- c) manager
- d) entrepreneurs.
- xiii) Characteristic of an entrepreneur is being
 - pessimist a)
- b) dependent
- innovative c)
- d) all of these.

GROUP - B

(Short Answer Type Questions)

Answer any three of the following.

 $3 \times 5 = 15$

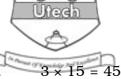
- 2. State the functions of an entrepreneur.
- 3. Distinguish between Entrepreneurship and Intrapreneurship.
- 4. Discuss in brief the role of entrepreneurship in economic development of a country.
- 5. Write a note on Thomas Cook as an entrepreneur.
- 6. Define entrepreneurship and state its advantages.

2 + 3

GROUP - C

(Long Answer Type Questions)

Answer any three of the following.



- 7. What do you mean by entrepreneurial motivation? What are the important factors that motivate people to go into business? Explain how economic & non-economic factors help in developing entrepreneurship.

 3 + 6 + 6
- 8. What do you mean by Entrepreneurship Development Programmers (EDPs)? What are its objectives? "EDP is the process of grooming entrepreneurs." Explain the statement.

3 + 3 + 9

- 9. Briefly explain the different roles of an entrepreneur in Indian Tourism Business.
- 10. Bring out the concept of raising of fund. Discuss about the various sources of fund raising for a business. 6 + 9
- 11. What is decision making ? What role does it play in entrepreneurial business ? Explain the various steps in decision making. 3 + 4 + 8
- 12. Write short notes on any *three* of the following : 3×5
 - a) Fabien entrepreneur
 - b) Leadership
 - c) SIDBI
 - d) Innovation
 - e) Economic environmental analysis.

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