



Name :
Roll No. :
Invigilator's Signature :

CS/BTTM/SEM-6/TTM-601B/2011

2011

TOUR PACKAGE OPERATION-III

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

GROUP - A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for the following :

10 × 1 = 10

- i) Pax docket is related to
 - a) Marketing
 - b) Costing
 - c) Sales
 - d) Documentation.
- ii) An itinerary is all about
 - a) a detail tour program
 - b) only a description by the travel agent
 - c) only about the costing
 - d) none of these.
- iii) Air traffic control is located at
 - a) airport
 - b) seaport
 - c) lounge
 - d) none of these.



- iv) Seats reserved on a regulatory scheduled airlines flight for sale by a tour operator is called
 - a) Block
 - b) Passage
 - c) Bulk
 - d) None of these.
- v) The Headquarters of Pata is located at
 - a) Montreal, Canada
 - b) Madrid, Spain
 - c) Bangkok, Thailand
 - d) New York, U.S.A.
- vi) Tour operators who promote tour to foreign destination are called
 - a) Inbound tour operator
 - b) Outbound tour operator
 - c) Domestic tour operator
 - d) Mass Market tour operator.
- vii) CN Tower is located in
 - a) Thailand
 - b) Canada
 - c) Singapore
 - d) Japan.
- viii) A half-day guiding assignment means a duration of
 - a) 8 hours
 - b) 6 hours
 - c) 4 hours
 - d) 3 hours.
- ix) Cathay Parific Airways belongs to
 - a) Australia
 - b) Hong Kong
 - c) China
 - d) None of these.
- x) Aeroflot is the airlines of
 - a) Germany
 - b) Sudan
 - c) Russia
 - d) Jamaica.



GROUP – B

(Short Answer Type Questions)

Answer any *three* of the following. $3 \times 5 = 15$

2. Discuss the difference between the tour guide and tour escort.
3. What is the checklist of a tour guide before starting with a new group ?
4. Why personal hygiene and grooming is very important for the tour guide ?
5. Discuss the various guiding skills needed to lead a tour group.
6. What is a checklist ? What are its importance ?

GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

7. Describe the qualities required to be a tour guide. Discuss the procedure to become a govt. approved guide.
8. Discuss in detail the functions of a tour escort.
9. What are the essential requirements for guiding a group of tourists in a museum in India ?

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10. As a professional tour guide list out the various tourist interests in India having interest in Buddhist monuments.
11. Briefly describe the various skills necessary for a tour guide to lead a group of cultural tourist.

