	<u>Ulech</u>
Name:	
Roll No.:	As the Control of the Control
Inviailator's Signature:	

CS/BTTM/SEM-6/TTM-601B/2011

2011 TOUR PACKAGE OPERATION-III

Time Allotted: 3 Hours Full Marks: 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

GROUP – A (Multiple Choice Type Questions)

1. Choose the correct alternatives for the following :

 $10 \times 1 = 10$

- i) Pax docket is related to Marketing a) b) Costing Sales Documentation. c) d) ii) An itinerary is all about a) a detail tour program b) only a description by the travel agent c) only about the costing
 - ,
- iii) Air traffic control is located at

none of these.

a) airport

d)

b) seaport

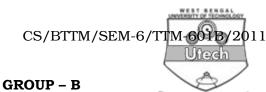
c) lounge

d) none of these.

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iv)	Seats reserved on a regulatory scheduled airlines flight						
	for sale by a tour operator is called						
	a)	Block	b)	Passage			
	c)	Bulk	d)	None of these.			
v)	The Headquarters of Pata is located at						
	a)	Montreal, Canada	b)	Madrid, Spain			
	c)	Bangkok, Thailand	d)	New York, U.S.A.			
vi)	Tour operators who promote tour to foreign destinati						
	are called						
	a)	Inbound tour operator					
	b)	Outbound tour operator					
	c)	Domestic tour operator					
	d)	Mass Market tour operator.					
vii)	CN Tower is located in						
	a)	Thailand	b)	Canada			
	c)	Singapore	d)	Japan.			
viii)	A half-day guiding assignment means a duration of						
	a)	8 hours	b)	6 hours			
	c)	4 hours	d)	3 hours.			
ix)	Cathay Parific Airways belongs to						
	a)	Australia	b)	Hong Kong			
	c)	China	d)	None of these.			
x)	Aeroflot is the airlines of						
	a)	Germany	b)	Sudan			
	c)	Russia	d)	Jamaica.			



(Short Answer Type Questions)

Answer any three of the following.

 $3 \times 5 = 15$

- 2. Discuss the difference between the tour guide and tour escort.
- What is the checklist of a tour guide before starting with a 3. new group?
- 4. Why personal hygiene and grooming is very important for the tour guide?
- Discuss the various guiding skills needed to lead a tour 5. group.
- What is a checklist? What are its importance? 6.

GROUP - C

(Long Answer Type Questions)

Answer any *three* of the following.

 $3 \times 15 = 45$

- 7. Describe the qualities required to be a tour guide. Discuss the procedure to become a govt. approved guide.
- Discuss in detail the functions of a tour escort. 8.
- 9. What are the essential requirements for guiding a group of tourists in a museum in India?

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- 10. As a professional tour guide list out the various tourist interests in India having interest in Buddhist monuments.
- 11. Briefly describe the various skills necessary for a tour guide to lead a group of cultural tourist.

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