

Name :

Roll No. :

Invigilator's Signature :

**CS/BTTM/SEM-6/TTM-601B/2013
2013**

TOUR PACKAGE OPERATION - III

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

GROUP - A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for any *ten* of the following :

10 × 1 = 10

- i) A person from the organization who stays with a group from starting to end is known as
- a) an Escort b) a Guide
- c) Manager d) Free Lancer.
- ii) A person appointed to help the tourist in a particular place is known as
- a) an Escort b) a Guide
- c) Manager d) Free Lancer.



- iii) Communication to the tour guide refers to
 - a) language proficiency
 - b) try to get rid of regional accent
 - c) use synonyms to describe something
 - d) all of these.
- iv) An Escort should be
 - a) well dressed
 - b) friendly
 - c) educated
 - d) all of these.
- v) Minimum Connecting Time is associated with
 - a) Airlines
 - b) Cruise lines
 - c) Buses
 - d) Trains.
- vi) Guide Training Course is conducted by the organization in India is
 - a) Dept. of Tourism, Govt. of India
 - b) State Tourism
 - c) N.G.O.
 - d) None of these.
- vii) Mark-up price is
 - a) Commission for the tour operator
 - b) Total price of the tour package
 - c) Cost price of the tour package
 - d) none of these.
- viii) The Government of India is planning to develop few selected villages as a destination for
 - a) Rural Tourism
 - b) Special Interest Tourism
 - c) Cultural Tourism
 - d) Tribal Tourism.



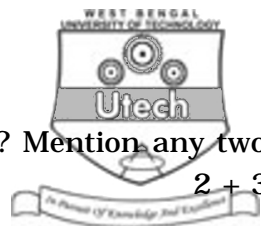
- ix) Tour Departure List contains
- Bio-data of the Tourist
 - Bio-data of the Guide
 - Bio-data of the Escort
 - None of these.
- x) “Hunar Se Rozgar” is a scheme organized by
- Dept. of Tourism, Govt. of India
 - State Tourism Development Corporation
 - FHRAI
 - AAI.
- xi) Yuba Express is a special train inaugurated by the Railway Minister for the benefit of the people willing to travel to their destinations by rail.
- weaker
 - middle class
 - upper middle class
 - young people.
- xii) “Small but Beautiful” is the official tourism slogan for the state of
- Karnataka
 - Sikkim
 - Tamil Nadu
 - Andhra Pradesh.

GROUP - B

(Short Answer Type Questions)

Answer any *three* of the following. $3 \times 5 = 15$

- Write a note on growth of travel trade in India.
- How would you differentiate between an escorted package tour and a non-escorted package tour ?



4. What do you mean by guiding techniques ? Mention any two of them. 2 + 3
5. What are the differences between an Escort and a Guide ?
6. What do you mean by tour departure list ?

GROUP - C

(Long Answer Type Questions)

Answer any *three* of the following. 3 × 15 = 45

7. Discuss about the various types of tour operators present in India. What roles do they perform ? 10 + 5
8. Who is a tour guide ? What is his importance in modern tourism ? What are the qualities required to be a tour guide ? 3 + 4 + 8
9. Mention the tools that a guide requires before guiding the tour group ? Describe the role of a guide in a tour group. 7 + 8
10. Describe the grooming and personal hygiene required by an Escort. Also mention the skills required by him.
11. Write short notes on any *two* of the following : 2 × 7 $\frac{1}{2}$
 - a) Govt. approved guides
 - b) Escorting a student group
 - c) Tour departure list.

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