TOUR PACKAGE OPERATIONS-III (SEMESTER - 6)

CS/BTTM/SEM-6/TTM-605B/09

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1.	Signature of Invigilator							a.	Acquir ()	*Enrusini	ge Stad Ti	spillered .	7		
2.	Signature of the Officer-in-Charge).													
	Roll No. of the Candidate														
	CS/BTTM ENGINEERING & MANAG TOUR PACKAGE OP	EMI	ENT	EX	AM	INA	TIC	NS	, JI				 09 6)	 	

Time: 3 Hours 1 [Full Marks: 70

INSTRUCTIONS TO THE CANDIDATES:

- This Booklet is a Question-cum-Answer Booklet. The Booklet consists of 32 pages. The questions of this concerned subject commence from Page No. 3.
- 2. In Group - A, Questions are of Multiple Choice type. You have to write the correct choice in the box provided against each question.
 - For Groups B & C you have to answer the questions in the space provided marked 'Answer b) Sheet'. Questions of Group - B are Short answer type. Questions of Group - C are Long answer type. Write on both sides of the paper.
- Fill in your Roll No. in the box provided as in your Admit Card before answering the questions. 3
- Read the instructions given inside carefully before answering. 4.
- You should not forget to write the corresponding question numbers while answering. 5.
- 6. Do not write your name or put any special mark in the booklet that may disclose your identity, which will render you liable to disqualification. Any candidate found copying will be subject to Disciplinary Action under the relevant rules.
- 7. Use of Mobile Phone and Programmable Calculator is totally prohibited in the examination hall.
- You should return the booklet to the invigilator at the end of the examination and should not take any 8. page of this booklet with you outside the examination hall, which will lead to disqualification.
- Rough work, if necessary is to be done in this booklet only and cross it through. 9.

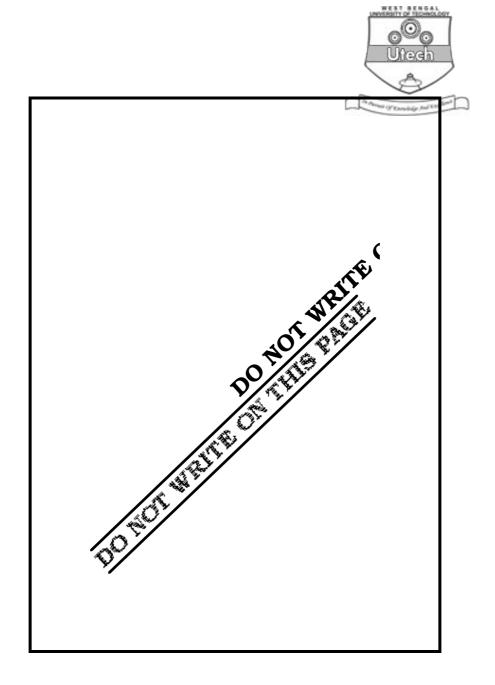
No additional sheets are to be used and no loose paper will be provided

FOR OFFICE USE / EVALUATION ONLY Marks Obtained Group - A Group - B Group - C Question Examiner's Total Signature Number Marks Marks Obtained

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Head-Examiner	/Co-Ordinator	/Scrutineer

6647 (03/06)







ENGINEERING & MANAGEMENT EXAMINATIONS, JUNE - 2009 TOUR PACKAGE OPERATIONS III SEMESTER - 6

Time: 3 Hours [Full Marks: 70

GROUP - A

(Multiple Choice Type Questions)

1.	Cho	ose th	e correct alternatives for any te	n of th	e following :	10 × 1 = 10
	i)	The	main inputs of tour operations	are		
		a)	purchase of transport facilities	S		
		b)	purchase of accommodation fa	acilities		
		c)	arrangement for sightseeing a	nd sho	pping	
		d)	all of these.			
	ii)	Tou	r operators who promote tours t	o forei	gn destinations are called	
		a)	Inbound tour operators	b)	Outbound tour operators	3
		c)	Domestic tour operators	d)	Mass market tour operate	tors.
	iii)	An i	tinerary provides the passenger	with		
		a)	flight details, check-in times e	etc.		
		b)	flight prices			
		c)	insurance coverage details			
		d)	none of these.			
	iv)		ch of the following categories nt's tour itinerary?	is im	portant to consider wher	n planning a
		a)	Pace of the tour	b)	Interests of the tourist	
		c)	Routing	d)	All of these.	

6647 (03/06)



v)	Rem	uneration of the Guide is		CONTRACT OF THE PARTY OF				
	a)	fixed by TGFI and IATO		Utech				
	b)	fixed by the guide hiring author	ority	A Banga (N'Exercising Test Explored				
	c)	not fixed and decided by the g	uide h					
	d)	none of these.						
vi)	A ha	lf day guiding assignment mean	s a dui	ration of				
	a)	8 hours	b)	6 hours				
	c)	4 hours	d)	3 hours.				
vii)	Whil	e leading a group, a guide shoul	ld					
	a)	consider the size of the group						
	b)	not consider the size of the gro	oup					
	c)	neglect co-ordination						
	d)	none of these.						
viii)	Guid	le training course is conducted	by					
	a)	DOT	b)	ITDC				
	c)	Incredible India	d)	IITTM, Gwalior.				
ix)	Vouc	chers can be used to						
	a)	make reservations	b)	guarantee payment				
	c)	confirm reservations	d)	all of these.				
x)	Which of the following items is probably not covered by a form of travel							
	insu	rance ?						
	a)	Trip cancellation	b)	Voucher preparation				
	c)	Emergency medical expenses	d)	Trip delays.				

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xi) GIT means

- a) Grand International Travel
 b) Group Inclusive Tour
 c) Global International Tourism
 d) Grand Inclusive Trave
- xii) Cathay Pacific Airways belongs to
 - a) Australia b) Sweden
 - c) Hong Kong, China d) None of these.

GROUP - B

(Short Answer Type Questions)

Answer any *three* of the following questions.

 $3 \times 5 = 15$

- 2. What are the different types and forms of Tour Package?
- 3. Discuss the role of manager/supervisor in tour operation department of an inbound travel company.
- 4. How does groooming and personal development play a role in the job of guiding or escorting? Explain in brief.
- 5. In what ways are preparation and planning involved in escorting a tour?
- 6. What is a check list? What is its importance?

2 + 3

GROUP - C

(Long Answer Type Questions)

Answer any three of the following questions.

 $3\times15=45$

- 7. What is a tour brochure? What is its importance? Discuss in detail the content and design of a tour brochure. $2+5\ +8$
- 8. Who is a tour escort? Classify. Discuss in detail, the functions of a tour escort.

2 + 5 + 8



- 9. Describe the qualities required to be a tour guide. Discuss the procedure to become a Government approved tour guide. 9+6
- 10. What is the impotance of code of conduct in tour guiding? Write about the code of conduct that a guide needs to abide by? 5 + 10
- 11. Discuss in detail, the tour guiding requirements for guiding a group of tourists in aNational Park of India.

END