



Name :

Roll No. :

Invigilator's Signature :

CS/B.TTM /SEM-6/TTM-601B/2012

2012

TOUR PACKAGE OPERATIONS - III

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

GROUP – A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for the following :

10 × 1 = 10

- i) An Escort should be with the group
 - a) from starting to end
 - b) at starting time only
 - c) may join at middle
 - d) only at the time of ending.
- ii) Travel insurance give protection which of the following ?
 - a) Health
 - b) Baggage
 - c) Loss of Passport
 - d) All of these.
- iii) Grand handling is a common term used in
 - a) Hotel industry
 - b) Airlines industry
 - c) Tourist Office
 - d) Cruiseline .



- iv) Mark up price is
 - a) Total price of the tour package
 - b) Cost of the tour package
 - c) Commission for the tour operator
 - d) none of these.

- v) An itinerary is all about
 - a) the detail tour programme
 - b) costing
 - c) the destination to be covered
 - d) the tour operator.

- vi) Pax Docket is related to
 - a) Documentation
 - b) Visa
 - c) Passport
 - d) Costing.

- vii) Tour operators who promote tours to foreign destinations are called
 - a) Inbound tour operators
 - b) Outbound tour operators
 - c) Domestic tour operators
 - d) International tour operators.

- viii) Vouchers can be used to
 - a) make reservations
 - b) guarantee payment
 - c) confirm reservation
 - d) all of these.



- ix) FIT mean
- a) Free Independent Traveller
 - b) Free Individual Traveller
 - c) Free Independent Tourist
 - d) Foreign Individual Tourist.
- x) Visiting Rural areas of West Bengal is an example of
- a) Special interest tour
 - b) Cultural tour
 - c) Religious tour
 - d) none of these.

GROUP – B

(Short Answer Type Questions)

Answer any *three* of the following. $3 \times 5 = 15$

2. Discuss the importance of personal hygiene.
3. Briefly discuss the importance of the documents handled by a tour escort.
4. Discuss in brief the five different guiding techniques ?
5. What are the elements of Tour departure list ?
6. Differentiate between escorted tour and independent tour.



GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

7. As a professional tour guide list out the various tourist interests in India having interest in Jain monuments.
8. Discuss the role of a guide in a group tour ? Prepare a tour departure list for group tour consisting of 35 tourists visiting South India.
9. As a tour escort you are going with a group of 50 pax to Thailand for 7 days. Discuss the key steps you will take for the smooth handling of the group from starting to end.
10. Explain in detail the concept of "Code of Conduct" in a group tour.
11. Write short notes on the following :
 - a) Approved Guide
 - b) Checklist for vehicle
 - c) Grooming.
