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# CS/B.TTM /SEM-6/TTM-601B/2012 2012

### **TOUR PACKAGE OPERATIONS - III**

Time Allotted: 3 Hours Full Marks: 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

#### **GROUP - A**

#### ( Multiple Choice Type Questions )

1. Choose the correct alternatives for the following :

 $10 \times 1 = 10$ 

- i) An Escort should be with the group
  - a) from starting to end
  - b) at starting time only
  - c) may join at middle
  - d) only at the time of ending.
- ii) Travel insurance give protection which of the following?
  - a) Health

- b) Baggage
- c) Loss of Passport
- d) All of these.
- iii) Grand handling is a common term used in
  - a) Hotel industry
  - b) Airlines industry
  - c) Tourist Office
  - d) Cruiseline.

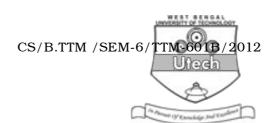
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- iv) Mark up price is
  - a) Total price of the tour package
  - b) Cost of the tour package
  - c) Commission for the tour operator
  - d) none of these.
- v) An itinerary is all about
  - a) the detail tour programme
  - b) costing
  - c) the destinating to be covered
  - d) the tour operator.
- vi) Pax Docket is related to
  - a) Documentation
- b) Visa
- c) Passport
- d) Costing.
- vii) Tour operators who promote tours to foreign destinations are called
  - a) Inbound tour operators
  - b) Outbound tour operators
  - c) Domestic tour operators
  - d) International tour operators.
- viii) Vouchers can be used to
  - a) make reservations b) guarantee payment
  - c) confirm reservation d) all of these.

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- ix) FIT mean
  - a) Free Independent Traveller
  - b) Free Individual Traveller
  - c) Free Independent Tourist
  - d) Foreign Individual Tourist.
- x) Visiting Rural areas of West Bengal is an example of
  - a) Special interest tour
  - b) Cultural tour
  - c) Religious tour
  - d) none of these.

### **GROUP - B**

## (Short Answer Type Questions)

Answer any *three* of the following.

 $3 \times 5 = 15$ 

- 2. Discuss the importance of personal hygiene.
- 3. Briefly discuss the importance of the documents handled by a tour escort.
- 4. Discuss in brief the five different guiding techniques?
- 5. What are the elements of Tour departure list?
- 6. Differentiate between escorted tour and independent tour.

#### **GROUP - C**



# (Long Answer Type Questions)

Answer any *three* of the following.  $3 \times 15 = 45$ 

- 7. As a professional tour guide list out the various tourist interests in India having interest in Jain monuments.
- 8. Discuss the role of a guide in a group tour? Prepare a tour departure list for group tour consisting of 35 tourists visiting South India.
- 9. As a tour escort you are going with a group of 50 pax to Thailand for 7 days. Discuss the key steps you will take for the smooth handling of the group from starting to end.
- 10. Explain in detail the concept of "Code of Conduct" in a group tour.
- 11. Write short notes on the following:
  - a) Approved Guide
  - b) Checklist for vehicle
  - c) Grooming.

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