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Invigilator's Signature :	

CS/BTTM/SEM-6/TTM-601A/2011

# 2011 TRAVEL AGENCY MANAGEMENT-III

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks. Candidates are required to give their answers in their own words as far as practicable.

## GROUP – A ( Multiple Choice Type Questions )

1. Choose the correct alternatives for the following :

 $10 \times 1 = 10$ 

- i) GDS is acronym for
  - a) General Distribution System
  - b) Global Distribution System
  - c) Global Distributed System
  - d) None of these.
- ii) The full form of MCO is
  - a) Multiple charge order
  - b) Miscellaneous Charge Order
  - c) Multiple Cancellation Order
  - d) None of these.

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- Utech
- iii) The acronym for MPD in
  - a) Multiple Purpose Document
  - b) Mixed Purpose Document
  - c) Multiple Purpose Departure
  - d) All of these.
- iv) Full form of GSA is
  - a) General Sales Agent b) Global Sales Agent
  - c) both of these d) none of these.
- v) American Express is a
  - a) CRS system b) Travel agency
  - c) Marketing agency d) Credit card.

vi) The registered office of TAAJ is at

- a) Delhi b) Mumbai
- c) Chennai d) Pune.

vii) The largest Airbus 'associated with Singapore Airlines is

- a) Airbus A 400 b) Airbus A 360
- c) Airbus A 380 d) Airbus A 390.

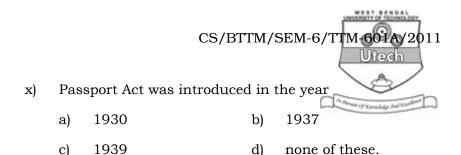
viii) IATA format to approve a travel agency in India is

- a) AIP -10 b) AIP -09
- c) AIP -01 d) AIP -15.

ix) Who introduced travel voucher ?

- a) SOTC b) SITA
- c) Thomas Cook d) American Express.

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#### **GROUP – B**

#### (Short Answer Type Questions)

Answer any *three* of the following.  $3 \times 5 = 15$ 

- 2. Write a note on travel intermediaries.
- 3. What are different types of cargo ?
- 4. Write the name of five countries, their capital cities, currency codes and IATA codes.
- 5. What is Aircraft cargo configuration ?
- 6. Discuss the concept of cargo insurance.

#### **GROUP - C**

#### (Long Answer Type Questions)

Answer any *three* of the following.  $3 \times 15 = 45$ 

- Explain the growth and development of air transport and freight industry of India.
- 8. Briefly explain about Chicago convention. What are the prohibited items in the air craft ? Describe free baggage allowance.

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- Discuss the concept of Freedom of Air with su examples.
- 10. Explain the concept of travel distribution system in detail.
- 11. Write short notes on
  - a) Automated sales
  - b) Valuable cargo
  - c) Higher intermediate point.