



Name : .....  
Roll No. : .....  
Invigilator's Signature : .....

**CS/HM/SEM-1/BHM-101/2012-13**

**2012**

**PRINCIPLES OF MANAGEMENT**

Time Allotted : 3 Hours

Full Marks : 70

*The figures in the margin indicate full marks.*

*Candidates are required to give their answers in their own words  
as far as practicable.*

**GROUP – A**

**( Multiple Choice Type Questions )**

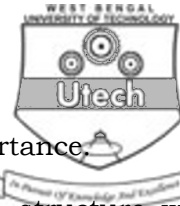
1. Choose the correct alternatives for any *ten* of the following :  
10 × 1 = 10
- i) Who was known as the father of Time and Work study ?
    - a) Frederick Taylor                      b) Frank Gilbreth
    - c) Henry Gantt                              d) Staffing.
  - ii) Max Weber developed the concept \_\_\_\_\_ in Management.
    - a) Meritocracy                              b) Democracy
    - c) Aristocracy                                d) Bureaucracy.
  - iii) Motivation is a function of
    - a) Organizing                                b) Directing
    - c) Staffing                                      d) Controlling.
  - iv) Concept of ERG theory was a contribution of
    - a) McClelland                                b) McGregor
    - c) Alderfer                                      d) Vroom.



- v) Social responsibility includes
  - a) Depletion of natural resources
  - b) Profit Maximization
  - c) Ecology Protection
  - d) Business Environment.
- vi) Hawthorne Experiment has been conducted by
  - a) Elton Mayo
  - b) Henry Fayol
  - c) Harold Koontz
  - d) Frederick Taylor.
- vii) The process of searching goals and suitable course of action for achieving goals is known as
  - a) Planning
  - b) Controlling
  - c) Organizing
  - d) None of these.
- viii) Two-factor theory of motivation was proposed by
  - a) Hertzberg
  - b) Alderfer
  - c) McClelland
  - d) Vroom.
- ix) Conceptual skills are more needed by
  - a) Functional management
  - b) Top management
  - c) Middle management
  - d) Junior management.
- x) The dispersal of authority at various levels of the organization is known as
  - a) Decentralization of authority
  - b) Definition of authority
  - c) Deployment of authority
  - d) Delegation of authority.



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8. a) What is an organization ? State its importance.  
b) Discuss different types of organization structure with appropriate diagram. (2 + 3) + 10
9. a) Define the term 'management'.  
b) Write down the importance of management  
c) Briefly describe Operational Approach to management.  
2 + 6 + 7
10. a) Define Control  
b) Discuss the steps involved in control  
c) State the major features of a good control system.  
3 + 5 + 7
11. a) What do you understand by Recruitment and Selection ?  
b) Discuss in brief the steps involved in recruitment of blue-collar employees in an industrial organization.  
5 + 10
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