Nan	ne :	• • • • • •	• • • • • • • • • • • • • • • • • • • •		A	
Roll	<i>No.</i> :				To demand of Farmings 2nd Explicate	
Invi	gilato	or's S	ignature :	• • • • • • • • • • • • • • • • • • • •		
			C	S/HM/SEM	-1/BHM-102/2010-11	
			2	2010-11		
	EN	GLI	SH LANGUA	AGE & CO	MMUNICATION	
Time Allotted: 3 Hours					Full Marks : 70	
		Th	ne figures in the	marain indic	ate full marks.	
Ca	ındidi			· ·	wers in their own words	
Cu	ricia	arco .	_	far as practic		
			(GROUP – A		
			(Multiple Ch	oice Type Q	uestions)	
1.	Choose the correct alternatives for any <i>ten</i> of the following:					
					$10 \times 1 = 10$	
	i) Akbar was the of the Moghuls.					
		a)	great	b)	greater	
		c)	greatest	d)	most great.	
	ii) The work is his capacity.					
		a)	above	b)	beyond	
		c)	under	d)	below.	
	iii) There's a good film on TV tonight					
		a)	I watch it	b)	I like watching it	

1058 [Turn over

b)

d)

Who

What.

None of these.

I'm going to watch it

..... is the capital of India?

c)

a)

c)

Which

When

iv)

CS/HM/SEM-1/BHM-102/2010-11

v)	I we	nt to the supermarket .	•••••	some coffee.		
	a)	buying	b)	buy Annual Market		
	c)	to buy	d)	for buying.		
vi)	Kate	e and I don't see		. very often.		
	a)	themselves	b)	us		
	c)	ourselves	d)	each other.		
vii)	Which of the following is not an example of upwar communication?					
	a)	Orders	b)	Grievances		
	c)	Complaints	d)	Periodical reports.		
viii)) Which of the following is an example of downstread communication?					
	a)	Complaints	b)	Grievances		
	c)	Periodical reports	d)	Orders.		
ix)	Which of the following is the antonym of <i>flexible</i> ?					
	a)	Adaptable	b)	Rigid		
	c)	Rational	d)	Stretchable.		
x)	Grapevine communication is an example of					
	a) informal communication					
	b) non-verbal communication					
	c)	formal communication	l			
	d)	none of these.				
xi)	Decoding is done by the of the message.					
	a)	messenger	b)	sender		
	c)	receiver	d)	medium.		



(Short Answer Type Questions)

Answer any three of the following.

 $3 \times 5 = 15$

- 2. Give the definition of communication.
- 3. What are the advantages of oral communication?
- 4. Write about committee and conference.
- 5. What are the functions of communication?
- 6. Write some principles of communication.
- 7. What are the limitations of downword communications?

GROUP - C

(Long Answer Type Questions)

Answer any *three* of the following.

 $3 \times 15 = 45$

- 8. What are the elements of communication?
- 9. What are the two main hindrances in the Shannon-Weaver model of communication?
- 10. What are the different means of non-verbal communication?
- 11. Write an essay on 'Global Warming'.
- 12. Write an introduction of yourself in an interview for a job.