	Utech
Name:	
Roll No.:	A Share (Y Kambulgo Stal Explore)
Invigilator's Signature :	

CS/MBA(NEW)/SEM-2(PT)/MB-103/2010 2010

MANAGEMENT INFORMATION SYSTEMS - I

Time Allotted: 3 Hours Full Marks: 70

The figures in the margin indicate full marks.

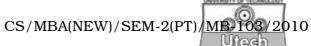
Candidates are required to give their answers in their own words as far as practicable.

GROUP – A						
(Multiple Choice Type Questions)						
1.	Choose the correct alternatives for any ten of the following: $10 \times 1 = 10$ i) which support the work of senior executives and of company boards by giving them ready access to a variety of summarized company.					
		a)	TPS	b)	MIS	
		c)	DSS	d)	EIS.	
	ii)		are formal nment of special goal.		unit devoted to the	
		a)	Management	b)	Information	
		c)	Organization	d)	All of these.	
	iii) As one moves the corporate ladder, decision have a longer term and wider ranging impact on torganization.					
		a)	up	b)	down	
		c)	linearly	d)	horizontally.	

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CS/MBA(NEW)/SEM-2(PT)/MB-103/2010 focus primarily on implementing the iv) and strategies. Middle managers b) Top level managers a) First line supervisor d) All of them. c) v) In most organizations middle managers more often engage in medium or short term planning known as a) strategic planning b) tactical planning operational planning c) all of these. d) is the process of gathering information about vi) what consumers want and need. Market research Need research a) b) c) People research d) All of these. is an active process by which an individual attends to certain stimuli and then organizes them in a meaningful way. a) Perception b) Forecasting c) Objectivity d) Subjectivity.

- viii) EDI stands for
 - a) Electronic Data Interchange
 - b) Electronic Data Interaction
 - c) Electronic Demand Interchange
 - d) Electronic Demand Interaction.



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ix)	The	use of multiple compo	aters.	usually interconnected				
	into	networks by means	of	$telecommunications, \ is$				
	calle	called						
	a)	Distributed processing						
	b)	Collaborative processing						
	c)	Shared processing						
	d)	Information processing	g.					
x)	controls all the resources of a computer							
	system and enables multiple users to run the programs on a computer system without being aware							
	the	cation.						
	a)	Hardware						
	b)	Operating system						
	c) Database							
	d)	Procedure.						
xi)	EIS should offer the capabilities to into							
	data	1.						
	a)	Drill down	b)	Drill up				
	c)	Drill diagonal	d)	All of these.				
xii)	Value chain helps in developing where the							
	costs need to be contained and the value can b							
	enh	enhanced.						
	a)	Leverage point	b)	Break-Even point				
	c)	Mid-point	d)	All these.				

GROUP - B

(Short Answer Type Questions)

Answer any three of the following.



- Differentiate amongst Internet, Intranet and Extranet.
- 3. Write the difference between LAN, MAN and WAN.
- 4. Distinguish between B2C and C2B.
- 5. Explain the information need of different levels of management.
- 6. Differentiate DBMS & RDBMS.

2.

GROUP - C

(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

- 7. a) What are the typical information requirement of different levels of management?
 - b) What is office automation system?
 - c) Indicate the difference between MIS & DSS. 4 + 6 + 5
- 8. a) What do you mean by a system?
 - b) Describe the various stages of SDLC.
 - c) What are the drawbacks of Waterfall Model? 2 + 8 + 5
- 9. a) What do you mean by "mail merge"? Write down the steps of mail merge.
 - b) Write down the various steps of creating chart in MS-Excel.
 - c) What are the advantages of using mail merge. 7 + 5 + 3
- 10. Elaborate with example the following methods:
 - a) Batch processing
 - b) On-line processing
 - c) Real Time Processing.

5 + 5 + 5

11. Write short notes on any *three* of the following :

 3×5

- a) TPS
- b) DSS
- c) Fireball in Banking System
- d) Electronic Fund Transfer
- e) Spiral model of system development.