	Utech
Name:	
Roll No.:	A Description and Confirm
Invigilator's Signature :	

CS/MBA(N)/SEM-2PT/MB-107/2011 2011

IISI & VALUES AND ETHICS

Time Allotted: 3 Hours Full Marks: 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

GROUP - A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for any ten of the following:

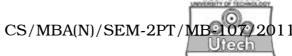
 $10 \times 1 = 10$

- i) The book "The Argumentative Indian" is authored by
 - a) Amrita Pritam
- b) Amartya Sen
- c) Dadabhai Nouraji
- d) J. Nehru.
- ii) Ethics treated as science is classified under
 - a) Medical Science
- b) Positive Science
- c) Empirical Science
- d) Normative Science.
- iii) Identify the unethical behaviour among the following
 - a) following the guidelines of RBI by banks
 - b) following the direction SEBI by financial institutions
 - c) respecting warranty rules as promised
 - d) feeding the top management only with information they want to hear.

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iv)	Ethics deals with only for they have been endowed with the freedom of choice.			
	a)	Living entity	b)	Human being
	c)	Animates	d)	Mammals.
v)	Rising occupation of age-old inhabitants in a particular location for setting up industries is an ethical			
	a)	Disturbance	b)	Dilemma
	c)	Question	d)	Conception.
vi)	Objective of ethics is a diagnostic tool; it establishes moral standards and norms.			
	a)	Subjective	b)	Behavioural
	c)	Causal	d)	Diagnostic.
vii)	The Indian value system manifests respect f in home which is again displayed workplace.			
	a)	Status	b)	Conviction
	c)	Comfort	d)	Hierarchy.
viii)	Cha	aracter of a man is	s ex	pressed in terms of
	• • • • •			
	a)	Conduct	b)	Reflection
	c)	Activity	d)	Knowledge.



- ix) Which one of the following countries denotes the highest population in the world?
 - a) China

b) India

c) Japan

- d) United States.
- x) Which of the following is not considered to be a pillar of the Indian social system?
 - a) Caste system
- b) Social culture
- c) Family system
- d) Religious system.
- xi) Demographic segmentation of the Indian population is reflected in
 - a) census
 - b) elections
 - c) buying behaviour analysis
 - d) income analysis.
- xii) Tribe stands for a
 - a) social group
- b) community
- c) exogenous group
- d) association.

GROUP - B

(Short Answer Type Questions)

Answer any *three* of the following.

 $3 \times 5 = 15$

- 2. Explain the trade off between cost and benefit.
- 3. Discuss the aims and characteristics of NGOS.
- 4. Discuss the need for ethics in business.
- 5. Classify values according to types.
- 6. List the features of a tribal society.

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GROUP - C

(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

- 7. Explain the concept of corporate social responsibility.Prescribe the corporate about two ways they should prove social responsibility.5 + 10
- 8. a) Explain how investors are protected from cheating by the corporate in India.
 - b) Indicate the relationship between law and ethics. 9 + 6
- 9. a) Write a comprehensive note on the role of caste system in Indian social life.
 - b) Discuss the ethical foundations of business. 8 + 7
- 10. a) Narrate the effects of population explosion in India.
 - b) Trace the causes for success of the enactment of the Environmental Protection Act in India. 7 + 8
- 11. Write short notes on any three of the following: $3 \times 5 = 15$
 - a) Child labour
 - b) Impact of industrialisation on family structure
 - c) Corporate governance
 - d) Values across culture
 - e) Loss of relevance of fundamental Indian values causes and consequences.