

Name :

Roll No. :

Invigilator's Signature :

CS/MBA(N)/SEM-1(FT)/MB-107/2011-12

2011

**INDIAN SOCIAL STRUCTURE, VALUES AND
ETHICS**

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

GROUP - A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for any ten of the following : 10 × 1 = 10
- i) Ethics deals with only for they have been endowed with the freedom of choice.
- | | |
|------------------|----------------|
| a) Living entity | b) human being |
| c) animates | d) mammals. |
- ii) Rising occupation of age-old inhabitants in a particular location for setting up industries in an ethical
- | | |
|----------------|----------------|
| a) disturbance | b) dilemma |
| c) question | d) conception. |
- iii) Objective of ethics is a diagnostic tool; it establishes moral standards and norms.
- | | |
|---------------|----------------|
| a) Subjective | b) Behavioural |
| c) Causal | d) Diagnostic. |

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[Turn over

- iv) The term stakeholder refers to
- a) shareholders
 - b) employees
 - c) customers
 - d) all of these.
- v) Ethics in business refers to
- a) profit maximisation
 - b) certain specific business policies
 - c) certain codes of conduct in the businesses
 - d) a holistic approach in business activities.
- vi) In marketing which of the following is unethical practice ?
- a) hoarding of goods
 - b) non-disclosure of hidden costs
 - c) deceptive advertising
 - d) using discounts for sales promotion.
- vii) Benchmarking, employee involvement and continuous improvement are ingredients of
- a) ethical value system
 - b) TQM
 - c) corporate governance
 - d) universalism
- viii) Cause of insurgency is
- a) Break-down of law and order
 - b) Corruption
 - c) Unemployment
 - d) All of these.

- ix) The membership of caste is determined by
- a) Society b) Birth
c) Achievement d) None of these.
- x) Who along with Karl Marx had written 'Communist Manifesto' ?
- a) Max Weber b) Frederick Engels
c) Max Planck d) V. I. Lenin.
- xi) The language 'Alchiki' is spoken by
- a) Todas b) Mundas
c) Bhils d) Santhals.
- xii) TQM is
- a) Total Quality Management
b) Total Quality Matching
c) Total Quality Manifestation
d) Total Quality Magic.

GROUP - B

(Short Answer Type Questions)

Answer any *three* of the following. 3 × 5 = 15

2. What is work ethics ? What role does it play in organisational effectiveness ?
3. Are ethics and values related ? Why or why not ?
4. Poverty is the root cause of all social problems in India. Explain.
5. What is crime ? What are the salient features of crime in contemporary society ?
6. What are the constitutional rights and safeguards provided to minorities in India ?

GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

7. Bring out fully the meaning and concept of Corporate Social Responsibility with special emphasis on environmental protection, fair trade practices, social welfare and community development activities. $3 + 12$
8. What is Corporate Governance ? State the objectives of Corporate Governance. How does Corporate Governance lead to Corporate Excellence ? $4 + 6 + 5$
9. a) How has Indian society changed with industrialisation ? Discuss its pros and cons.
- b) What is whistle blowing ? What are the types of whistle blowing ? $9 + 6$
10. Define Ethics and Values. State the role of ethics in achieving Corporate Excellence. Are age-old Indian values and ethics still applicable in today's business world ? Substantiate your answer with evidences from contemporary Indian corporate arena. $4 + 4 + 2 + 5$
11. Write short notes on any *three* of the following : 3×5
- a) ✓ Population Explosion
- b) Narcotics and Drug Addiction
- c) Project Affected People
- d) ✓ Role of NGOs
- e) ✓ Child labour.
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