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CS/MBA (NEW)/SEM-1(FT)/MB-107/2010-11 2010-11

INDIAN SOCIAL STRUCTURE AND VALUES & ETHICS IN BUSINESS (ISS & VA)

Time Allotted: 3 Hours Full Marks: 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

GROUP - A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for any *ten* of the following :

 $10 \times 1 = 10$

- i) The population of a country can increase due to
 - a) decreasing birth rate b) increasing
 - b) increasing death rate
 - c) migration
- d) all of these.
- ii) Membership of a caste is determined by
 - a) society

- b) birth
- c) achievement
- d) none of these.
- iii) Cause of insurgency is
 - a) break-down of law and order
 - b) corruption
 - c) unemployment
 - d) all of these.

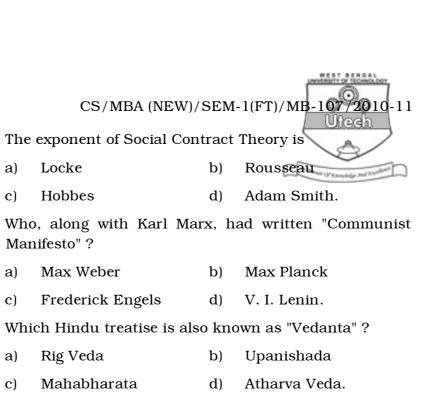
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- iv) The eminent social worker Medha Patkar is associated with
 - a) Chipko Movement
 - b) Arya Samaj
 - c) Narmada Bachao Andolan
 - d) minority development.
- v) "Whistle blowing" is
 - a) an ethical code of an organization
 - b) making railway travel safer
 - c) making public the immoral or illegal activity of some employer or organization
 - d) none of these.
- vi) The Buddhist scripture "Tripitak" was written in the language
 - a) Pali

- b) Maithili
- c) Bhojpuri
- d) Hindi.
- vii) The "Digambar" and "Pitambar" sects belong to the religion
 - a) Buddhism
- b) Jainism
- c) Sikhism
- d) Hinduism.

- viii) ITDP means
 - a) Indian Tribal Development Projects
 - b) Integrated Tribal Development Projects
 - c) International Tribal Development Projects
 - d) Intensive Tribal Development Programmes.



- xii) The language "Alchiki" is spoken by
 - Kols

ix)

X)

xi)

a)

c)

a)

c)

a)

c)

a)

- b) Bhils
- Santhals c)
- d) Mundas.

 $3 \times 5 = 15$

GROUP - B

(Short Answer Type Questions) Answer any three of the following.

Define Industrial Society. Write in brief the characteristics of 2. an Industrial Society.

- Give a note on the success of the enactment of the 3. Environmental Protection Act in India. 5
- What do you mean by Population Explosion? How can 4. Population Explosion be controlled? 2 + 3
- How Industrialization brought social change? What are the 5. harmful effects of it?
- Define "Work Ethics". What role does it play in organizational 6. effectiveness? 2 + 3

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GROUP - C

(Long Answer Type Questions)

Answer any three of the following.



- 7. Define Illiteracy. State the causes of Illiteracy. What are the measures taken by the Union Government to curb the problem of illiteracy in India? 3 + 5 + 7
- 8. What is Terrorism ? Mention the characteristics of Terrorism ? What are the objectives that the terrorists generally have ? How can terrorism be controlled ?

3 + 3 + 3 + 6

- 9. What is Corporate Social Responsibility (CSR)? How social welfare and community development activities adopted by an organization can augment its brand image? Enumerate some ethical practices in management. 4+6+5
- 10. Define Ethics and Values. How are Indian values and ethics different from western values and ethics? Describe the place of values and ethics in contemporary Indian society.

4 + 4 + 7

11. Write short notes on any *three* of the following :

 3×5

- a) Occupational Disease
- b) Problems of Project Affected People
- c) Narcotic Addiction
- d) Role of NGOs
- e) Unemployment.

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