



Name : .....

Roll No. : .....

Invigilator's Signature : .....

**CS/MBA (NEW)/SEM-1(FT)/MB-107/2010-11**

**2010-11**

**INDIAN SOCIAL STRUCTURE AND VALUES &  
ETHICS IN BUSINESS ( ISS & VA )**

Time Allotted : 3 Hours

Full Marks : 70

*The figures in the margin indicate full marks.*

*Candidates are required to give their answers in their own words  
as far as practicable.*

**GROUP – A**

**( Multiple Choice Type Questions )**

1. Choose the correct alternatives for any *ten* of the following :

10 × 1 = 10

- i) The population of a country can increase due to
  - a) decreasing birth rate
  - b) increasing death rate
  - c) migration
  - d) all of these.
- ii) Membership of a caste is determined by
  - a) society
  - b) birth
  - c) achievement
  - d) none of these.
- iii) Cause of insurgency is
  - a) break-down of law and order
  - b) corruption
  - c) unemployment
  - d) all of these.



- iv) The eminent social worker Medha Patkar is associated with
- a) Chipko Movement
  - b) Arya Samaj
  - c) Narmada Bachao Andolan
  - d) minority development.
- v) "Whistle blowing" is
- a) an ethical code of an organization
  - b) making railway travel safer
  - c) making public the immoral or illegal activity of some employer or organization
  - d) none of these.
- vi) The Buddhist scripture "Tripitak" was written in the language
- a) Pali
  - b) Maithili
  - c) Bhojpuri
  - d) Hindi.
- vii) The "Digambar" and "Pitambar" sects belong to the religion
- a) Buddhism
  - b) Jainism
  - c) Sikhism
  - d) Hinduism.
- viii) ITDP means
- a) Indian Tribal Development Projects
  - b) Integrated Tribal Development Projects
  - c) International Tribal Development Projects
  - d) Intensive Tribal Development Programmes.





**GROUP – C**

**( Long Answer Type Questions )**

Answer any *three* of the following.  $3 \times 15 = 45$

7. Define Illiteracy. State the causes of Illiteracy. What are the measures taken by the Union Government to curb the problem of illiteracy in India ?  $3 + 5 + 7$
8. What is Terrorism ? Mention the characteristics of Terrorism ? What are the objectives that the terrorists generally have ? How can terrorism be controlled ?  $3 + 3 + 3 + 6$
9. What is Corporate Social Responsibility ( CSR ) ? How social welfare and community development activities adopted by an organization can augment its brand image ? Enumerate some ethical practices in management.  $4 + 6 + 5$
10. Define Ethics and Values. How are Indian values and ethics different from western values and ethics ? Describe the place of values and ethics in contemporary Indian society.  $4 + 4 + 7$
11. Write short notes on any *three* of the following :  $3 \times 5$ 
  - a) Occupational Disease
  - b) Problems of Project Affected People
  - c) Narcotic Addiction
  - d) Role of NGOs
  - e) Unemployment.

