



Name :

Roll No. :

Invigilator's Signature :

**CS/MBA/SEM-1 (FT)/MB-107/2012-13
2012**

**INDIAN SOCIAL STRUCTURE AND VALUES &
ETHICS IN BUSINESS (ISS & VA)**

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

GROUP - A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for the following :

10 × 1 = 10

- i) A system by which a society ranks categories of people in a hierarchy is called
- a) Stereotyping b) Social mobility
- c) Social stratification d) Social inequality.
- ii) Which system of castes is composed of Brahmin, Kshatriya, Vaishya and Shudra ?
- a) The Indian caste system
- b) The South African system
- c) The British class system
- d) The British estate system.

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- iii) Social stratification based largely on individual achievement is called a/an
- a) Caste system b) Class system
c) Estate system d) Classless society.
- iv) In the industrial society, agriculture is
- a) way of life b) another industry
c) non-existent d) of least consequence.
- v) Reservation of seats for Scheduled Castes and Scheduled Tribes in the House of People and in Legislative Assemblies of the States was initially made for
- a) 10 years b) 20 years
c) 30 years d) 40 years.
- vi) ITDP means
- a) Indian Tribal Development Projects
b) Integrated Tribal Development Projects
c) International Tribal Development Projects
d) None of these.
- vii) "Whistle Blowing" is
- a) an ethical code of an organization
b) making railways travel safer
c) making public the immoral or illegal activity of some employer or organization
d) none of these.



- viii) The Chipko Movement was launched by
- Sundarlal Bahuguna
 - Anna Hazare
 - Maneka Gandhi
 - Medha Patkar.
- ix) Joint Family system which was an important aspect of traditional rural society is now giving way to nuclear family. What is the reason for this ?
- Increase of pressure on land
 - Emergence of new occupational opportunities in the neighbouring cities
 - Growth of new cities and their increasing influence
 - All of these.
- x) What do sociologists call a shift in the social position of large number of people due more to changes in society itself than to individual efforts ?
- Perestroika
 - Bureaucratization
 - Structural social mobility
 - Social stratification.

GROUP - B

(Short Answer Type Questions)

Answer any *three* of the following. $3 \times 5 = 15$

- Define Agrarian Society. What are the differences in the structures and features between Agrarian Society and Industrial Society ? $2 + 3$
- What do you mean by Population Explosion ? How can it be controlled ? $2 + 3$

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4. What is 'Work Ethics' ? What role does it play in organizational effectiveness ? 2 + 3
5. What are the problems associated with child labour to society ?
6. Write the causes of rural poverty.
7. How far do you think that ethics plays a role in IT industry ?
8. Do you agree with the system of ethical hacking ? Why or why not ?

GROUP - C

(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

9. What is "Corporate Social Responsibility" (CSR) ? How Environmental Protection, Fair Trade Practices, Social Welfare and Community Development activities adopted by any organization can improve its brand personality ? Prepare a list of ethical practices applicable in trade and commerce. 3 + 8 + 4
10. What is Business Ethics ? What role does it play in organizational effectiveness ? Can age-old Indian values and ethics still bring dividend for the Indian Business Houses ? Substantiate your answer with instances from contemporary Indian corporate arena. 4 + 4 + 2 + 5
11. What is a tribal society ? Write an essay on the status of tribes in India since Independence. 3 + 12
12. Write the impacts of family structure and consitutional safeguarded for social integration.
13. Explain the concept of Corporate Social Responsibility. Describe how can it be translated in real world.