

Name :

Roll No. :

Invigilator's Signature :

**CS/MBA/SEM-2(PT)/MB-107/2012
2012**

ISS, VALUE AND ETHICS IN BUSINESS

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

GROUP - A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for any *ten* of the following :

10 × 1 = 10

i) Majority of India consists of

- | | |
|-----------------|------------------|
| a) Villages | b) Cities |
| c) Tribal areas | d) all of these. |

ii) Social mobility is common in

- | | |
|------------------|------------------|
| a) caste system | b) class system |
| c) none of these | d) all of these. |

CS/MBA/SEM-2(PT)/MB-107/2012



iii) Terrorism refers to

- a) the systematic use of terror especially as a means of coercion
- b) the various efforts of armed rebellion by certain groups of people of a particular country against the regularly formed government of that country
- c) all of these
- d) none of these.

iv) Unemployment is technological when

- a) as a result of change in the technology, loss of employment occurs
- b) as a result of choice, loss of employment occurs
- c) occurs when a person is out of one job is searching for another
- d) occurs when the economy is in need of low workforce.



- v) Poverty in India can be defined as
- it is a situation when a certain section of people are unable to fulfil their basic needs
 - it may arise from a supply of labour in excess of demand or the physical inability or unwillingness of a worker to accept work when offered
 - it is a condition, wherein, the person drinking alcohol, though aware of its negative consequences, cannot resist the urge to drink
 - it is simply one that is totally prohibited, or one that is used in violation of strict governmental regulation, such as PCP (Phencyclidine) and marijuana.
- vi) Sex ratio means
- number of females per thousand males
 - number of males per thousand females
 - number of female children per thousand males
 - number of children per thousand females.

CS/MBA/SEM-2(PT)/MB-107/2012



vii) ITDP means

- a) Indian Tribal Development Projects
- b) Integrated Tribal Development Programme
- c) International Tribal Development Pojects
- d) None of these.

viii) The Jawahar Rozgar Yojana was launched in

- a) 1990
- b) 1989
- c) 1986
- d) 1995.

ix) Tribe stands for

- a) Social group
- b) Exogenous grop
- c) Community
- d) Association.

x) The Water (Prevention and Control of Pollution) Act was introduced in

- a) 1974
- b) 1984
- c) 2005
- d) 1981.



xi) Total Quality Management is

- a) a systematic approach to guide an organization towards excellence through superior quality products, services and processes
- b) a combination of economy, environment and ethics
- c) management of the quality of a product
- d) understanding the qualitative approach taken by a company to achieve profitability.

xii) Utilitarianism means

- a) prescribing the greatest goods for the greatest number
- b) moral worth of an individual should be judged by his actions
- c) an individual is judged by his contribution to the society
- d) none of these.

CS/MBA/SEM-2(PT)/MB-107/2012



GROUP - B

(Short Answer Type Questions)

Answer any *three* of the following. $3 \times 5 = 15$

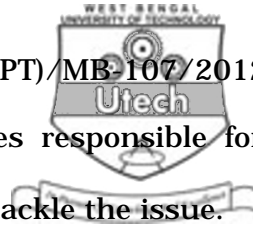
2. Define values. Should value education be included in the study of management ?
3. What is meant by urbanization ? How do you differentiate it from suburbanization ?
4. Differentiate between caste and class.
5. What is meant by corporate social responsibility ? Is it relevant in modern day society ?
6. Are profits and ethics mutually exclusive ?

GROUP - C

(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

7. What is meant by narcotic addiction ? How is it caused ? Discuss the mechanism to combat drug trafficking/narcotic addiction in India.
8. What is meant by the term 'weaker sections of the society' ? Write notes on SCs, STs and OBCs.
9. What is meant by social structure ? Differentiate it from social stratification ? Discuss the present position of castes in India.



10. Define child labour. What are the causes responsible for child labour ? Enumerate certain ways to tackle the issue.
11. What is industrialism ? Has industrialism contributed towards the growth of the Indian society ? Discuss with special reference to its impact.

