



Name :
Roll No. :
Invigilator's Signature :

CS/MBA(OLD)/SEM-1 FT & PT/MB-110/2011-12

2011

VALUES AND ETHICS IN BUSINESS

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

GROUP – A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for the following : $10 \times 1 = 10$
 - i) Ahimsa means
 - a) truth
 - b) non-violence
 - c) love
 - d) peace.
 - ii) According to Indian tradition, a mother is a
 - a) god
 - b) friend
 - c) servant
 - d) teacher.
 - iii) CSR means
 - a) community social responsibility
 - b) corporate social responsibility
 - c) community service responsibility
 - d) community service resources.



GROUP – B

(Short Answer Type Questions)

Write short notes on any *three* of the following. $3 \times 5 = 15$

2. Sources of value systems.
3. Universalism.
4. Fair trade practices.
5. Buddhist values.
6. Environmental protection.

GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

7. Write an essay on Indian values and ethics.
8. Discuss the social responsibilities of the Indian business houses with examples.
9. Write an essay on business ethics with suggestions to implement the same.
10. Explain the various approaches to ethical value system.
11. Explain the role of Code of Conduct in achieving corporate excellence.

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