



Name :

Roll No. :

Invigilator's Signature :

CS/MBA (OLD)/SEM-(1 FT & 3 PT)/MB-110/2010-11

2010-11

VALUES AND ETHICS IN PROFESSION

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

GROUP – A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for the following : $10 \times 1 = 10$

i) The concept of 'Ethics' comes from

- | | |
|----------------|----------------|
| a) Ethos | b) Eternal |
| c) Egalitarian | d) Elementary. |

ii) Values shape

- | | |
|----------------|------------------|
| a) beliefs | b) attitude |
| c) perceptions | d) all of these. |

iii) CSR means

- | |
|-------------------------------------|
| a) Corporate Social Responsibility |
| b) Corporate Service Responsibility |
| c) Community Social Responsibility |
| d) None of these. |



- iv) Which of the following terms refers to the set of written rules that state how the people in particular organization should behave ?
- a) Corporate mission b) Corporate values
c) Corporate code d) Corporate rules.
- v) “Whistle Blowing” is
- a) an ethical code of an organization
b) making railway travel safer
c) making public the immoral or illegal activity of some employer or organization
d) none of these.
- vi) According to which concept of ethics is an act ethical if it maximizes happiness ?
- a) Ethical subjectivism
b) Ethical relativism
c) Ethics of virtue
d) None of these.
- vii) Human values have been established in India
- a) from the days of Ramayana
b) from the days of Mahabharata
c) from time immemorial
d) after the political independence in 1947.



- viii) Indian culture provides for
- a) love and affection for children
 - b) delay in all spheres
 - c) respect for money
 - d) none of these.
- ix) Values and Ethics must be observed in all professions related to
- a) service
 - b) technology
 - c) engineering
 - d) all of these.
- x) There is a value crisis in India
- a) in all spheres
 - b) in science, technology and engineering
 - c) in administration
 - d) in very few profession.

GROUP – B

(Short Answer Type Questions)

Answer any *three* of the following. $3 \times 5 = 15$

2. Are ethics and profit mutually exclusive ?
3. Why should the company be ethical ?
4. Write down the concept of non-violence.
5. How do you define value crisis in contemporary Indian society ?
6. Enumerate the concept of Stake holders.



GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

7. What do you mean by work ethics ? Explain the nature and objectives of ethics. What role does it play in organizational effectiveness ? 2 + 6 + 7
8. Discuss in detail the Indian values and ethics and their applicability in today's business world.
9. Define Corporate Social Responsibility (CSR). How social welfare and community development activities adopted by an organization can augment its brand image ? Enumerate some ethical practices in management. 4 + 6 + 5
10. Define the concepts of Ethics and Values. How are Indian values and ethics different from western values and ethics ? Describe the place of values and ethics in contemporary Indian society. 4 + 4 + 7
11. What do you mean by corporate excellence ? How do ethics help in attaining corporate excellence ? 3 + 12

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