	Uilegh
Name:	
Roll No.:	A distance of Knowledge Staff Confident
Invigilator's Signature :	

CS/MBA/SEM-2(FT)/MB-205/2013 2013

MANAGEMENT INFORMATION SYSTEM - II

Time Allotted: 3 Hours Full Marks: 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

GROUP - A

(Multiple Choice Type Questions)

- 1. Choose the correct alternatives for the following : $10 \times 1 = 10$
 - i) Expert system can be considered as an extended version of
 - a) Executive information system
 - b) Decision support system
 - c) MIS
 - d) GIS.
 - ii) Transaction processing system works in the
 - a) strategic information layer
 - b) tactical information layer
 - c) operational information layer
 - d) top layer.
 - iii) EIS stands for
 - a) Expert Information System
 - b) Express Information System
 - c) External Information System
 - d) Executive Information System.

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- Which one of the following is not a type of information? iv) Statistical Tactical b) Operational d) c) Strategic. The most complex type of decision that management v) will have to face is unstructured decision b) structure decision c) control d) none of these. vi) CRM stands for a) Consumer Relationship Management b) Customer Relationship Manager c) Consumer Relationship Manager Customer Relationship Management. d) One of the following tasks of Operational Management is New plant location a) b) Welfare policy Daily scheduling Competitor survey. c) d) viii) ERP stands for **Enterprise Resource Planning** a) **Executive Resource Planning** b) c) **Evaluation Resource Planning** d) None of these. CASE stand for ix) a) Control Application System Evaluation Computer Application System Execution b) c) Computer Aided Software Engineering
- x) DBMS stands for

d)

None of these.

- a) Data Base Management System
- b) Data Base Management Software
- c) Design Based Management System
- d) Development Based Management System.



(Short Answer Type Questions)

Answer any three of the following.

- 2. 2 + 3What is MIS? Write down the limitation of MIS.
- 3. Distinguish between MIS and DSS.
- 4. Explain Strategic Information System with its relevance.
- 5. What are intranet and extranet?
- What is SDLC ? Explain each phase of SDLC. 6.

GROUP - C

(Long Answer Type Questions)

 $3 \times 15 = 45$ Answer any *three* of the following.

- 7. Explain Entity-Relationship diagram giving example. 5 a)
 - What is utility of normalization? b)
 - Define 1st, 2nd, 3rd normalization with examples. 6 c)
- 8. Why business process is outsourced? 4 a)
 - Discuss various documentation required for BPO. b) 4
 - What is the most important factor that has lead to so c) much growth in outsourcing to India? 7

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- 9. a) Distinguish between OLAP and OLTP.
 - b) Explain concept of slicing, dicing, drill up and drill down tools of datamining with example.6

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- c) Explain Rolap and Molap.
- 10. Draw an ERD for the following and also show the relationship between entities :

A manufacturing company consists of a number of divisions. Each division, in turn, consists of one or more departments. Each employee of the company belongs to only one department at any point of time. Orders are executed at the divisional level. Any number of departments (as required) may execute an order. A department may also execute a number of orders. Employees work on various orders in the organization.

- 11. a) Give details of various steps in SAP ERP package implementation.
 - b) What are changes that can be envisage in an organization once an ERP package is implemented? 5