MANAGEMENT INFORMATION SYSTEM (SEMESTER - 2)

CS/MBA (O)/SEM-2 (FT & PT)/MB-206/09

1. ....
   Signature of Invigilator

2. ....   **Reg. No.**
   Signature of the Officer-in-Charge

   Roll No. of the Candidate

CS/MBA (O)/SEM-2 (FT & PT)/MB-206/09
ENGINEERING & MANAGEMENT EXAMINATIONS, JUNE – 2009
MANAGEMENT INFORMATION SYSTEM (SEMESTER - 2)

Time : 3 Hours]   [Full Marks : 70

INSTRUCTIONS TO THE CANDIDATES :

1. This Booklet is a Question-cum-Answer Booklet. The Booklet consists of **32 pages**. The questions of this concerned subject commence from Page No. 3.

2. a)   In **Group – A**, Questions are of Multiple Choice type. You have to write the correct choice in the box provided **against each question**.

    b)   For **Groups – B** & **C** you have to answer the questions in the space provided marked 'Answer Sheet'. Questions of **Group – B** are Short answer type. Questions of **Group – C** are Long answer type. Write on both sides of the paper.

3. **Fill in your Roll No. in the box** provided as in your Admit Card before answering the questions.

4. Read the instructions given inside carefully before answering.

5. You should not forget to write the corresponding question numbers while answering.

6. Do not write your name or put any special mark in the booklet that may disclose your identity, which will render you liable to disqualification. Any candidate found copying will be subject to Disciplinary Action under the relevant rules.

7. **Use of Mobile Phone and Programmable Calculator is totally prohibited in the examination hall.**

8. You should return the booklet to the invigilator at the end of the examination and should not take any page of this booklet with you outside the examination hall, **which will lead to disqualification**.

9. Rough work, if necessary is to be done in this booklet only and cross it through.

No additional sheets are to be used and no loose paper will be provided

FOR OFFICE USE / EVALUATION ONLY
Marks Obtained

			Group – A					Group – B	Group – C			Total Marks	Examiner's Signature
Question Number													
Marks Obtained													

....
Head-Examiner/Co-Ordinator/Scrutineer

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DO NOT WRITE ON THIS PAGE

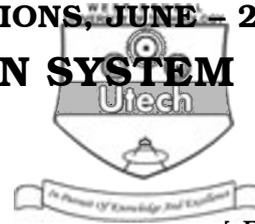**ENGINEERING & MANAGEMENT EXAMINATIONS, JUNE – 2009**

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GROUP – A

(Multiple Choice Type Questions)

1.   Choose the correct alternatives for any *ten* of the following :   10 × 1 = 10

   i)   EDI stands for

   a)   Electronic Data Interchange   b)   Electrical Data Interchange

   c)   Electric Data Interchange   d)   Elective Data Interchange.   ☐

   ii)   Information system can technically be defined as a set of interrelated components to

   a)   support decision making   b)   create data

   c)   manufacture data   d)   document data.   ☐

   iii) SQL stands for

   a)   Standard Query Language   b)   Static Query Language

   c)   Stored Query Language   d)   Structured Query Language.   ☐

   iv)   Transaction processing system works in the

   a)   strategic information layer   b)   tactical information layer

   c)   operational information layer   d)   top layer.   ☐

   v)   MIS works on the information received from

   a)   DSS   b)   TPS

   c)   EIS   d)   ES.   ☐

vi) A decision support system consists of

    a) Database module, DSS generators, DSS tools

    b) Model system, DSS generators, Specific DSS

    c) Dialogue module, DSS generators, Specific DSS

    d) DSS tools, DSS generators, specific DSS.

vii) Expert systems can be considered as an extended version of

    a) Executive Information System b) Decision Support System

    c) MIS   d) GIS.

viii) Data mining is often used to provide

    a) Financial analysis   b) Graphical reporting facilities

    c) Credit reports   d) Information for targeted marketing.

ix) Firewall is a part of

    a) Computer network   b) Network security

    c) Internet working   d) Intranet.

x) Data Mart is a part of

    a) Data Mining   b) OLAP

    c) Data Acquisition   d) Data Warehouse.

xi) The global availability of the Internet has fuelled the growth of

    a) electronic commerce

    b) new tariffs and tax laws worldwide

    c) free trade

    d) the universal use of English Language.

GROUP – B

(Short Answer Type Questions)

Answer any *three* of the following questions. 3 × 5 = 15

2. Explain Data Warehouse and its architecture.

3. Define waterfall model and its function in SDLC.

4. Write a note on Proto type Model.

5. Mention the advantages of the e-com.

6. Briefly discuss the importance of SCM.

GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following questions. 3 × 15 = 45

7. Define MIS. Discuss its functions and characteristics. 2 + 6 + 7

8. Discuss different types of decisions and DSS. What is SDLC ? 12 + 3

9. Explain the characteristics, function and architecture of DSS. 4 + 4 + 7

10. Define ES. Discuss its characteristics and the architecture. 2 + 5 + 8

11. Explain with examples different types of information system. Mention few applications of IS. 12 + 3

———————

END