



Name :

Roll No. :

Invigilator's Signature :

**CS / MBA(NEW) / SEM-3(FT) / SD-301 / 2009-10
2009**

**BUSINESS ENVIRONMENT AND SUSTAINABLE
DEVELOPMENT**

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

GROUP – A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for any *ten* of the following :

10 × 1 = 10

- i) The World Commission on Environment and Development was initiated in the year
 - a) 1987
 - b) 1982
 - c) 1980.

- ii) In 2002, the World Summit on Sustainable Development was held at
 - a) Rio de Janeiro
 - b) Johannesburg
 - c) Stockholm.



- iii) CDM stands for
 - a) Clean Development Mechanism
 - b) Clear Development Mechanism
 - c) Clean Development Monitoring.
- iv) Water is
 - a) infinite renewable resource
 - b) finite renewable resource
 - c) infinite non-renewable resource.
- v) Which of the following is not biodegradable ?
 - a) Paper
 - b) Jute
 - c) Vegetable residues
 - d) Glass.
- vi) e-Choupals are launched by
 - a) ITC
 - b) Reliance
 - c) None of these.
- vii) Kyoto Protocol addresses the issue of
 - a) Climate change
 - b) Trade
 - c) Education for all.
- viii) MDG stands for
 - a) Millennium Development Goal
 - b) Monetary Development Goal
 - c) Monitoring Development Goal.



- ix) Bruntland Commission has defined
- sustainable development
 - environmental sustainability index
 - sustainable growth.
- x) Agenda 21 recommends "encouraging greater efficiency in the use of energy and resources".
- True
 - False.
- xi) Hydrofluorocarbon is one of the greenhouse gases.
- True
 - False.
- xii) The first commitment period of Kyoto Protocol ends in
- 2011
 - 2012
 - 2010.
- xiii) Sustainable development addresses the issue of
- inter-generational equity
 - democratic decision making
 - human well being only.

GROUP – B

(Short Answer Type Questions)

Answer any *three* of the following. $3 \times 5 = 15$

- What are the commitments and implementation initiatives taken in World Summit on Sustainable Development, 2002 ? 5
- What are the major sources of renewable resources found in rural India ? How can we use these renewable resources to develop "green energy" in India ? 2 + 3

CS/MBA(NEW)/SEM-3(FT)/SD-301/2009-10



4. What are the opportunities for environmentally friendly investments for recovery programs ? 2 + 3
5. What is Environmental Sustainability Index ? How can it help in achieving the Millennium Development Goal ? 2 + 3

GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following. 3 × 15 = 45

6. "Sustainable Development is more than about the environment." Explain with examples. Why should business houses be concerned about sustainable development ? 10 + 5
7. What are the main factors responsible for climate change ? Why should India be concerned about climate change ? 5 + 10
8. What is Corporate Social Responsibility ? Write with examples how sustainability agenda is being incorporated in corporate world. 5 + 10
9. How can we go for "zero waste management" ? How can it contribute towards addressing the issue of sustainable development ? How industries are taking initiatives to achieve the goal of "zero waste management" ? 5 + 5 + 5

=====