



Name :

Roll No. :

Invigilator's Signature :

CS/MBA (NEW)/SEM-3 FT/SD-301/2010-11
2010-11
BUSINESS ENVIRONMENT AND
SUSTAINABLE DEVELOPMENT

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

GROUP – A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for the following : $10 \times 1 = 10$
 - i) WBCSD stands for
 - a) West Bengal Cooperative Sustainable Development
 - b) World Business Council for Sustainable Development
 - c) World Business Corporation for Sustainable Development
 - d) None of these.
 - ii) Club of Rome was initiated in the year
 - a) 1968
 - b) 1969
 - c) 1972
 - d) 1990.



- iii) OECD stands for
- a) Organization for Economic Cooperation and Development
 - b) Organization for Environmental Cooperation and Development
 - c) Organization for Ecological Concern and Development
 - d) None of these.
- iv) UN Climate Change Talk 2009 was held at
- a) Copenhagen
 - b) Kyoto
 - c) New York
 - d) None of these.
- v) EPI stands for
- a) Economic Poverty Index
 - b) Environmental Performance Index
 - c) Environmental Poverty Indicator
 - d) None of these.
- vi) Global Compact is initiated by
- a) United Nations
 - b) WBCSD
 - c) European Commission
 - d) None of these.
- vii) Which of the following companies is declared as carbon positive ?
- a) Tata Motors
 - b) ITC
 - c) Infosys
 - d) None of these.



- viii) G3 guidelines are developed by
- a) Global reporting initiative
 - b) International Chamber of Commerce
 - c) UNDP
 - d) None of these.
- ix) Biofuels are extracted from
- a) Jatropha
 - b) Eucalyptus
 - c) Shorea Robusta
 - d) None of these.
- x) The first Human Development Report was published in the year
- a) 1991
 - b) 1995
 - c) 1990
 - d) 2000.

GROUP – B

(Short Answer Type Questions)

Answer any *three* of the following. $3 \times 5 = 15$

2. State the commitments taken in World Summit.
3. Define Ecological footprint. How does it help in taking business decisions ?
4. Why environment and health standards are required to development sustainable business ?
5. Define the concept of “Carbon Trading”. How can it become beneficial for developing countries ?
6. What are the Millennium Development Goals ?



GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

7. State the main factors responsible for climate change. What are global initiatives taken to mitigate the challenges of climate change ? What are the new business opportunities coming for India to mitigate climate change. $5 + 5 + 5$
 8. What is the triple bottom line framework for assessing a business enterprise ? How does it contribute towards the cause of sustainable development ? $5 + 10$
 9. Define climate change. Why should industries be concerned about climate change ? What initiatives have been taken to mitigate climate change ? $3 + 5 + 7$
 10. How sustainable development can contribute in making sustainable business ? What business strategies can be adopted to address the issue of sustainable development ? $5 + 10$
 11. Define Human Development. How can we measure HDI ? How are Human Development and Sustainable Development related ? $3 + 5 + 7$
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