	Utech
Name :	
Roll No.:	To Character (y Exercisely 2nd Explored
Invigilator's Signature :	

CS/MBA (NEW)/SEM-3 FT/SD-301/2010-11 2010-11

BUSINESS ENVIRONMENT AND SUSTAINABLE DEVELOPMENT

Time Allotted: 3 Hours Full Marks: 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

GROUP - A

(Multiple Choice Type Questions)

- 1. Choose the correct alternatives for the following : $10 \times 1 = 10$
 - i) WBCSD stands for
 - a) West Bengal Cooperative Sustainable Development
 - b) World Business Council for Sustainable Development
 - c) World Business Corporation for Sustainable Development
 - d) None of these.
 - ii) Club of Rome was initiated in the year
 - a) 1968

b) 1969

c) 1972

d) 1990.

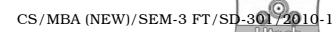
16033 [Turn over

CS/MBA (NEW)/SEM-3 FT/SD-301/2010-11

- iii) OECD stands for
 - a) Organization for Economic Cooperation and Development
 - b) Organization for Environmental Cooperation and Development
 - c) Organization for Ecological Concern and Development
 - d) None of these.
- iv) UN Climate Change Talk 2009 was held at
 - a) Copenhagen
- b) Kyoto
- c) New York
- d) None of these.
- v) EPI stands for
 - a) Economic Poverty Index
 - b) Environmental Performance Index
 - c) Environmental Poverty Indicator
 - d) None of these.
- vi) Global Compact is initiated by
 - a) United Nations
 - b) WBCSD
 - c) European Commission
 - d) None of these.
- vii) Which of the following companies is declared as carbon positive?
 - a) Tata Motors
- b) ITC

c) Infosys

d) None of these.



- viii) G3 guidelines are developed by
 - a) Global reporting initiative
 - b) International Chamber of Commerce
 - c) UNDP
 - d) None of these.
- ix) Biofuels are extracted from
 - a) Jatropha
- b) Eucalyptus
- c) Shorea Robusta
- d) None of these.
- x) The first Human Development Report was published in the year
 - a) 1991

b) 1995

c) 1990

d) 2000.

GROUP - B

(Short Answer Type Questions)

Answer any *three* of the following.

 $3 \times 5 = 15$

- 2. State the commitments taken in World Summit.
- 3. Define Ecological footprint. How does it help in taking business decisions?
- 4. Why environment and health standards are required to development sustainable business?
- 5. Define the concept of "Carbon Trading". How can it become beneficial for developing countries?
- 6. What are the Millennium Development Goals?

CS/MBA (NEW)/SEM-3 FT/SD-301/2010-11

GROUP - C

(Long Answer Type Questions)

Answer any *three* of the following.

 $3 \times 15 = 45$

- 7. State the main factors responsible for climate change. What are global initiatives taken to mitigate the challenges of climate change? What are the new business opportunities coming for India to mitigate climate change. 5 + 5 + 5
- 8. What is the triple bottom line framework for assessing a business enterprise? How does it contribute towards the cause of sustainable development? 5 + 10
- 9. Define climate change. Why should industries be concerned about climate change? What initiatives have been taken to mitigate climate change? 3 + 5 + 7
- 10. How sustainable development can contribute in making sustainable business ? What business strategies can be adopted to address the issue of sustainable development ? 5+10
- 11. Define Human Development. How can we measure HDI ?How are Human Development and Sustainable Development related ?

16033 4