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ENGINEERING & MANAGEMENT EXAMINATIONS, APRIL - 2009  
**ENTREPRENEURSHIP DEVELOPMENT**  
**SEMESTERS - 4 & 6**



Time : 3 Hours ]

[ Full Marks : 70

**GROUP - A**

**( Multiple Choice Type Questions )**

1. Choose the correct alternatives for any *ten* of the following : 10 × 1 = 10
- i) Beliefs generate a drive for entrepreneurial growth as per theory developed by
- |                |              |                          |
|----------------|--------------|--------------------------|
| a) Schumpeter  | b) Weber     |                          |
| c) Mc Clelland | d) Hoselitz. | <input type="checkbox"/> |
- ii) National Institute for Entrepreneurship and Small Business Development provides
- |                                       |                          |
|---------------------------------------|--------------------------|
| a) seed capital for entrepreneurs     |                          |
| b) start up finance for entrepreneurs |                          |
| c) training to entrepreneurs          |                          |
| d) all of these.                      | <input type="checkbox"/> |
- iii) A project report includes
- |                      |                         |                          |
|----------------------|-------------------------|--------------------------|
| a) technical aspects | b) economic aspects     |                          |
| c) both (a) & (b)    | d) neither (a) nor (b). | <input type="checkbox"/> |
- iv) National Small Industries Corporation ( NSIC ) was set up in
- |         |          |                          |
|---------|----------|--------------------------|
| a) 1950 | b) 1956  |                          |
| c) 1945 | d) 1955. | <input type="checkbox"/> |



4

v) The term 'Intrapreneurship' essentially means

- a) synonym of entrepreneurship
- b) an entrepreneur who fails in his venture
- c) a manager who leaves the company to start his venture
- d) entrepreneurs within a corporate.



vi) Which of the following statements is correct ?

- a) Self-employment and entrepreneurship is one and the same thing
- b) Entrepreneurship is considered to be the best form of employment
- c) An entrepreneur possesses employment generation capacity
- d) An entrepreneur enjoys a guaranteed income.

vii) A project presupposes commitment to task to be performed with well defined

- a) Objectives
- b) Schedules
- c) Budget
- d) All of these.

viii) Entrepreneurs who take business as an integral part of their life is called

- a) challengers
- b) Solo operators
- c) Lifetimers
- d) Drone entrepreneur.

ix) Venture Capital should fulfil which of the following objectives ?

- a) Maximisation of profits
- b) Diversification
- c) Sales promotion
- d) All of these.



5

x) Feasibility study is conducted by identifying the

- a) investment opportunities      b) pre-investment phase  
c) effectiveness of the project      d) none of these.



xi) The Sales of Goods Act deals with

- a) payment of bonus  
b) intention to create legal relationship  
c) handling industrial disputes like strikes and lockouts  
d) none of these.

xii) Self-efficacy denotes

- a) self-achievement      b) self-confidence  
c) self-advertisement      d) own pride.

**GROUP – B**

**( Short Answer Type Questions )**

Answer any *three* of the following.

3 × 5 = 15

2. Briefly discuss the causes of business failure.
3. Define entrepreneurship and discuss its importance for a developing country like India.
4. State the welfare provisions in brief and the criteria for appointment of welfare officer as provided under Factories Act, 1948.
5. Discuss Mc Clelland's contribution in developing the theory of entrepreneurship.
6. Discuss the importance of Environment Protection Act.



6

**GROUP – C**

**( Long Answer Type Questions )**

Answer any *three* of the following.



3 × 15 = 45

7. Discuss in detail the different constituents / sections of a project report.
8. What are the qualities needed for a prospective entrepreneur ? Do a self assessment, and identify the strengths and weaknesses in this regard.
9. As a start up entrepreneur, explain the different stages you need to pass through to launch a new product in the market.
10. Explain the psychological and social factors of entrepreneurship.
11. State the role of the Government in facilitating entrepreneurship. What are the laws that are to be kept in mind before starting a new business ?

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END