



Name :

Roll No. :

Invigilator's Signature :

CS/MBA(OLD)/SEM-6PT/MB-401/2011

2011

ENTREPRENEURSHIP DEVELOPMENT

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

GROUP – A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for any *ten* of the following
10 × 1 = 10
- i) NSTEDB has been established by DST, Gol in the year
 - a) 1980
 - b) 1982
 - c) 1990
 - d) 2005.
 - ii) McClelland identified the motivational need
 - a) Achievement
 - b) Power
 - c) Affiliation
 - d) All of these.
 - iii) SISI has been developed with an aim to
 - a) Tech services
 - b) EDP
 - c) Supply HR
 - d) Finance.



- iv) Creativity means
- a) Invent something which has never existed before
 - b) Change the way someone else looks at something
 - c) Invent a new process for doing something
 - d) All of these.
- v) An Entrepreneur must have the quality to
- a) be polite
 - b) be scientist
 - c) be adventurous
 - d) be rich.
- vi) Short-term loan is availed by the entrepreneur to procure
- a) Land & Building
 - b) Plant & Machinery
 - c) Computer & Equipment
 - d) Working Capital.
- vii) An entrepreneur is
- a) a zero risk taker
 - b) 100% risk taker
 - c) calculative and moderate risk taker
 - d) high risk taker.
- viii) For launching an enterprise, a new entrepreneur would visit a bank or financial institution with
- a) Cheque Book
 - b) Cheque Book & Pass Book
 - c) Organisation Chart
 - d) None of these.



- ix) Small scale industry is usually
- a) labour intensive
 - b) mangament people intensive
 - c) women intensive
 - d) none of these.
- x) The All India Financial Institutuons that finance projects do not include
- a) SIDBI (Small Industries Development Bank of India)
 - b) SFC (State Financial Corporations)
 - c) NSIC (National Small Industries Cooperation
 - d) none of these.
- xi) An entrepreneur must prossess which of the following needs from Maslow's hierarchy ?
- a) Physiological needs
 - b) Security needs
 - c) Esteem and self-actualisation needs
 - d) None of these.
- xii) SSI refers to
- a) State Sick Industries
 - b) Small Steel Industry
 - c) Small Scale Industry
 - d) Statutory Small Industries.



GROUP – B

(Short Answer Type Questions)

Answer any *three* of the following. $3 \times 5 = 15$

2. Examine the role of the Government in aiding for the development of entrepreneurs.
3. Discuss the psychological factors affecting entrepreneurship.
4. Are all managers entrepreneurs ? Discuss.
5. List the important causes responsible for entrepreneurial failure.
6. Highlight the essential qualities that successful entrepreneurs need to possess.

GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

7. a) Discuss the decision making skill of an entrepreneur.
b) List the essential contents of a Project Report. $7 + 8$
8. Critically examine N-Ach Theory of entrepreneurial motivation. 15
9. Discuss the process of creativity and its implications in entrepreneurship development. 15
10. State the important features of the Sale of Goods Act and Environment Protection Act, and their relevance to starting a new venture. 15
11. Write short notes on any *three* of the following : 3×5
 - a) Social factors of entrepreneurship
 - b) Technology Park
 - c) Khadi & Village Industries
 - d) Venture Capital
 - e) Entrepreneurship Development Process.