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CS/MBA(SUPPLE)/SEM-4/MB-401/09  
**ENTREPRENEURSHIP DEVELOPMENT**  
**SEMESTER - 4**



Time : 3 Hours ]

Full Marks : 70

**GROUP - A**

**( Multiple Choice Type Questions )**

1. Choose the correct alternatives for any *ten* of the following : 10 × 1 = 10

i) Who among them is a successful entrepreneur ?

a) Akio Morita

b) Jamshedji Tata

c) Henry Ford

d) All of them.

ii) The term 'Intrapreneurship' means

a) synonym of entrepreneurship

b) a manager who leaves the company to start his venture

c) entrepreneurs within a corporate

d) an entrepreneur who fails in his venture.

iii) Khadi and Village Industries Corporation is

a) District level institution

b) All India institution

c) State level institution

d) Village level institution.

iv) Entrepreneurship is actually the process of

a) creating new ventures

b) doing business

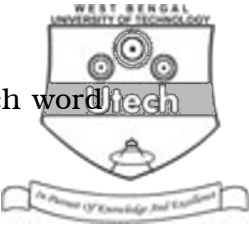
c) creating an organization

d) none of these.



- v) For launching an enterprise, an entrepreneur would visit a bank of financial institution with a
- a) plan of work
  - b) plan of business
  - c) business plan
  - d) plan of organization.
- vi) Long term loan by an entrepreneur is taken from
- a) Financial institutions
  - b) Venture capitalists
  - c) Cooperative banks
  - d) Public sector banks.
- vii) IPO stands for
- a) International Public Offer
  - b) Initial Public Offer
  - c) Initial Public Offering
  - d) None of these.
- viii) "Penrose effect" occurs at
- a) Organization
  - b) Corporate sector
  - c) Factory
  - d) Economy.
- ix) According to Schumpeter, an Entrepreneur is
- a) Missionary
  - b) Visionary
  - c) Innovator



- d) Initiator.
- x) The word 'entrepreneur' is derived from the French word 
- a) Entrendre
- b) Entreprenre
- c) Entretrendre
- d) None of these.
- xi) Self efficacy denotes
- a) self achievement
- b) self confidence
- c) self advertisement
- d) own pride.

**GROUP – B**

**( Short Answer Type Questions )**

Answer any *three* of the following.

3 × 5 = 15

2. Discuss briefly the causes of business failure.
3. Examine the importance of Environment Protection Act.
4. Write a short note on venture capitalists.
5. Describe the Sociological approach to entrepreneurship.
6. Discuss in brief the five stages of entrepreneurship development process.

**GROUP – C**

**( Long Answer Type Questions )**

Answer any *three* questions.

3 × 15 = 45

7. Explain the psychological and social factors of entrepreneurship.



8. As a start up entrepreneur, explain the different stages you need to pass through to launch a new product in the market.
9. a) What is EDP ?  
b) Discuss the importance of EDP.  
c) Explain the EDP training methods and its impact on the economy. 3 + 5 + 7
10. Prepare an imaginary project report assuming that the new entrepreneur wants to enter into the field of agro business.
11. Define 'Economic viability' and 'Market feasibility'. Discuss the methods of determining market feasibility. 5 + 10



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