Time: 3 Hours]

CS/MBA(SUPPLE)/SEM-4/MB-401/09 ENTREPRENEURSHIP DEVELOPMENT (SEMESTER - 4)

1.	Signature of Invigilator							di di	200		ch ch	2	7	
2.	Signature of the Officer-in-Charge	Vo.												
	Roll No. of the Candidate													
	CS/MBA(SU ENGINEERING & MANA ENTREPRENEURSHIP	GEM	ENT	r ex	AM	IINA	TIO	ONS	, JI	ULY			 ? <i>-</i>	 1

INSTRUCTIONS TO THE CANDIDATES:

- 1. This Booklet is a Question-cum-Answer Booklet. The Booklet consists of **32 pages**. The questions of this concerned subject commence from Page No. 3.
- 2. a) In **Group A**, Questions are of Multiple Choice type. You have to write the correct choice in the box provided **against each question**.
 - b) For **Groups B** & **C** you have to answer the questions in the space provided marked 'Answer Sheet'. Questions of **Group B** are Short answer type. Questions of **Group C** are Long answer type. Write on both sides of the paper.

[Full Marks: 70

- 3. **Fill in your Roll No. in the box** provided as in your Admit Card before answering the questions.
- 4. Read the instructions given inside carefully before answering.
- 5. You should not forget to write the corresponding question numbers while answering.
- 6. Do not write your name or put any special mark in the booklet that may disclose your identity, which will render you liable to disqualification. Any candidate found copying will be subject to Disciplinary Action under the relevant rules.
- 7. Use of Mobile Phone and Programmable Calculator is totally prohibited in the examination hall.
- 8. You should return the booklet to the invigilator at the end of the examination and should not take any page of this booklet with you outside the examination hall, **which will lead to disqualification**.
- 9. Rough work, if necessary is to be done in this booklet only and cross it through.

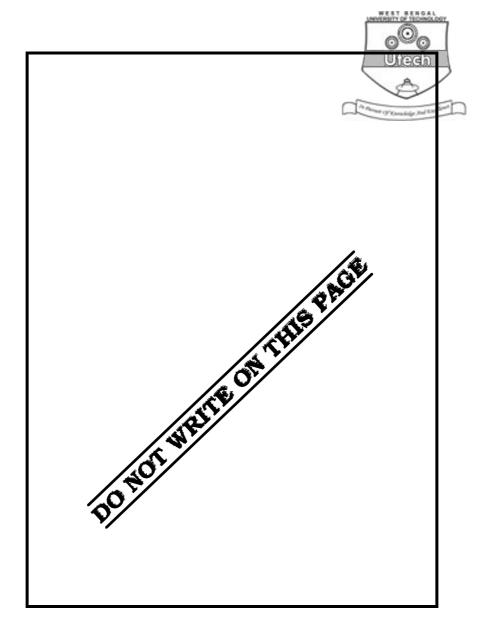
No additional sheets are to be used and no loose paper will be provided

FOR OFFICE USE / EVALUATION ONLY Marks Obtained Group - A Group - B Group - C Question Number Marks Obtained Marks Obtained

Head-Examiner/Co-Ordinator/Scrutineer

S-52001 (14/07)





S-52001 (14/07)



CS/MBA(SUPPLE)/SEM-4/MB-401/09 ENTREPRENEURSHIP DEVELOPMENT SEMESTER - 4

Time: 3 Hours] [Full Marks: 70

GROUP - A

(Multiple Choice Type Questions)

1.	Cho	ose the cor	rect alternatives for any ten of the following :	10 × 1 = 10
	i)	Who amo	ong them is a successful entrepreneur?	
		a) Aki	o Morita	
		b) Jan	nshedji Tata	
		c) Her	nry Ford	
		d) All	of them.	
	ii)	The term	'Intrapreneurship' means	
		a) syn	onym of entrepreneurship	
		b) a m	nanager who leaves the company to start his venture	
		c) ent	repreneurs within a corporate	
		d) an	entrepreneur who fails in his venture.	
	iii)	Khadi an	d Village Industries Corporation is	
		a) Dis	trict level institution	
		b) All	India institution	
		c) Sta	te level institution	
		d) Villa	age level institution.	
	iv)	Entrepre	neurship is actually the process of	
		a) crea	ating new ventures	
		b) doi:	ng business	
		c) crea	ating an organization	
		d) non	ne of these.	

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v)	For launching an enterprise, an entrepreneur would visit a bank of institution with a								
	a)	plan of work							
	b)	plan of business							
	c)	business plan							
	d)	plan of organization.							
vi)	Long term loan by an entrepreneur is taken from								
	a)	Financial institutions							
	b)	Venture capitalists							
	c)	Cooperative banks							
	d)	Public sector banks.							
vii)	IPO stands for								
	a)	International Public Offer							
	b)	Initial Public Offer							
	c)	Initial Public Offering							
	d)	None of these.							
viii)	"Pen	arose effect" occurs at							
	a)	Organization							
	b)	Corporate sector							
	c)	Factory							
	d)	Economy.							
ix)	Acco	ording to Schumpeter, an Entrepreneur is							
	a)	Missionary							
	b)	Visionary							
	c)	Innovator							

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	d)	Initiator.		
x)	The	word 'entrepreneur' is derived from the Fren	ch wordlech	
	a)	Entrendre	To Annua of Exemples and Exemples	
	b)	Entreprendre		
	c)	Entretrendre		
	d)	None of these.		
xi)	Self	efficacy denotes		
	a)	self achievement		
	b)	self confidence		
	c)	self advertisement		

GROUP - B

(Short Answer Type Questions)

Answer any *three* of the following.

 $3 \times 5 = 15$

- 2. Discuss briefly the causes of business failure.
- 3. Examine the importance of Environment Protection Act.
- 4. Write a short note on venture capitalists.

own pride.

- 5. Describe the Sociological approach to entrepreneurship.
- 6. Discuss in brief the five stages of entrepreneurship development process.

GROUP - C

(Long Answer Type Questions)

Answer any three questions.

 $3 \times 15 = 45$

7. Explain the psychological and social factors of entrepreneurship.

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d)

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- 8. As a start up entrepreneur, explain the different stages you need to pass through to launch a new product in the market.
- 9. a) What is EDP?
 - b) Discuss the importance of EDP.
 - c) Explain the EDP training methods and its impact on the economy. 3 + 5 + 7
- 10. Prepare an imaginary project report assuming that the new entrepreneur wants to enter into the field of agro business.
- 11. Define 'Economic viability' and 'Market feasibility'. Discuss the methods of determining market feasibility. 5 + 10

END