



Name :

Roll No. :

Invigilator's Signature :

CS/MBA (NEW)/SEM-4 (FT&PT)/MB-401/2010

2010

**PROJECT MANAGEMENT AND
ENTREPRENEURSHIP DEVELOPMENT**

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

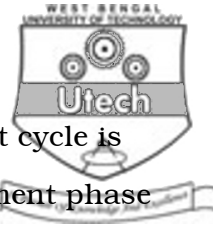
GROUP – A

(Multiple Choice Type Questions)

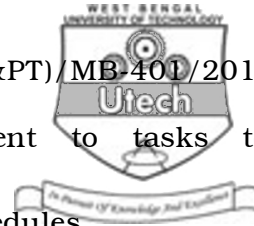
1. Choose the correct alternatives for any *ten* of the following :

10 × 1 = 10

- i) CPM stands for
 - a) Critical Project Monitoring
 - b) Critical Path Method
 - c) Casual Process Monitoring
 - d) Capacity Performance Measures.
- ii) LOB stands for
 - a) Line of Balance
 - b) Local Operating Batch
 - c) Limited Operating Balance
 - d) Line of Batching.
- iii) In network analysis an activity that needs no resource or time is called
 - a) Preceding activity
 - b) Subsequent activity
 - c) Dummy activity
 - d) Dangling activity.



- iv) The first stage of the project development cycle is
- a) Operation phase b) Investment phase
c) Audit phase d) Pre-investment phase.
- v) Which of the following is not an external factor for forecasting project income ?
- a) General economic climate
b) Consumer preferences
c) Governmental regulations
d) Proposed product-mix.
- vi) The term 'Intrapreneurship' stands for
- a) synonym of entrepreneurship
b) a manager who leaves the company to start his venture
c) entrepreneurs within a corporate
d) an entrepreneur who fails in his venture.
- vii) Small Industries Service Institute (SISI) was established in
- a) 1956 b) 1952
c) 1982 d) 1990.
- viii) EXIM (Export & Import Bank of India) started functioning from
- a) March 1982 b) May 1990
c) July 1996 d) May 1993.
- ix) Small scale industry is usually
- a) Labour intensive b) Capital intensive
c) Technology intensive d) None of these.



- x) A project presupposes commitment to tasks to performed with well defined
- a) objectives
 - b) schedules
 - c) budget
 - d) all of these.
- xi) The theory of religious belief was given by
- a) Karl Marx
 - b) Max Weber
 - c) Peter Durcker
 - d) Walker.

GROUP – B

(Short Answer Type Questions)

Answer any *three* of the following. $3 \times 5 = 15$

2. What type of decisions are to be taken by the entrepreneur at the top level and why ?
3. State the role of Project Auditor.
4. Enumerate the pre-requisites of project purchase.
5. State the differences between PERT and CPM.
6. Discuss the role of Government in promoting entrepreneurship.

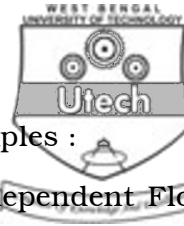
GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

7. Define risk taking. Why should an entrepreneur be a calculated risk-taker ? Discuss risk taking behaviour. Give example. $2 + 5 + 8$
8. Enumerate the advantages of Computer aided Project Management. Show different components of a Web based Enterprise-wide Project Management and explain briefly its functioning system. $5 + 10$
9. Discuss McClelland's N-Ach Theory. Is it necessary for an entrepreneur to possess this trait ? Why ? Give your argument.

$7 + 8$



10. Define the following terms with suitable examples :

Dummy Activity, Total Float, Free Float, Independent Float, Slack.

The following table shows the activities, duration and sequences required :

Activity	Immediate Predecessor	Duration (Days)
A	–	5
B	–	4
C	A	7
D	B	7
E	B	8
F	B	5
G	C, D	8
H	E, I	11
I	F	2
J	F	12
K	H, J	11

- i) Draw the network diagram.
- ii) Find the critical path by computation of Slack time ($T_L - T_E$). 10 + 5

11. Write short notes on any *three* of the following : 3 × 5

- i) Entrepreneurial Decision Making.
- ii) MIS & project management.
- iii) Gantt Chart and Line of Balance
- iv) Leadership quality of an entrepreneur.
- v) Different methods of Project Appraisal.