



Name :

Roll No. :

Invigilator's Signature :

**CS/MCA/SEM-5/HU-501(MCA)/2011-12
2011**

VALUES AND ETHICS OF PROFESSION

Time Allotted : 3 Hours

Full Marks : 70

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

GROUP – A

(Multiple Choice Type Questions)

1. Choose the correct alternatives for any *ten* of the following :

10 × 1 = 10

- i) An individual's value system influences an individual's
 - a) Perception
 - b) Attitude
 - c) Behaviour
 - d) All of these.

- ii) Ecology means
 - a) study of surroundings
 - b) study of interrelationship between living things and non-living components of the environment
 - c) study of flora and fauna.

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- iii) Ethics in business refers to
 - a) profit maximization
 - b) certain specific business policies
 - c) certain codes of conduct in the business
 - d) a holistic approach in business activities.
- iv) Ethics concerns attempts to distinguish
 - a) right from wrong
 - b) good from bad
 - c) moral from immoral
 - d) all of these.
- v) Which of the following forms of energy is NOT RENEWABLE ?
 - a) Wind Energy
 - b) Solar Energy
 - c) Oil Energy
 - d) Tidal Energy.
- vi) Aesthetic values concern with
 - a) conflicts
 - b) creation and enjoyment of beauty
 - c) culture
 - d) religion.
- vii) Moral Principle of Manager includes
 - a) Autonomy
 - b) Authority
 - c) Loyalty
 - d) Power to punish.



- viii) Psychological values are concerned with
- a) conflicts and stresses
 - b) personal virtues and ethical sensitivities
 - c) creation and enjoyment of beauty
 - d) none of these.
- ix) Utilitarianism focuses on
- a) the result of an action
 - b) the cause of an action
 - c) the necessity of an action
 - d) none of these.
- x) Plastic is a
- a) Non-biodegradable waste
 - b) Chemical waste
 - c) Electronic waste
 - d) Biodegradable waste.
- xi) Which of the following is an Intellectual Property ?
- a) Share certificates
 - b) Layout design of Integrated Circuits
 - c) Cash in hand
 - d) Land-deed.
- xii) The book "Small is beautiful" is written by
- a) Schumacher
 - b) Henry Fayol
 - c) Maslow
 - d) None of them.



GROUP – B

(Short Answer Type Questions)

Answer any *three* of the following. $3 \times 5 = 15$

2. Define the term "value spectrum of a good life."
3. Write a short note on your views on "Entrepreneurship as a profession."
4. Describe Maslow's Hierarchy Pyramid in the context of psychological values.
5. Explain "Appropriate Technology."
6. Elucidate your idea about Protection of Consumers' Rights.

GROUP – C

(Long Answer Type Questions)

Answer any *three* of the following. $3 \times 15 = 45$

7. Write how would you like to establish yourself as a professional in future and enumerate some of the values that would be guiding your profession.
8.
 - i) What is Global Warming ?
 - ii) What are it's effects in our society ?
 - iii) How, as a technologist, can you contribute in mitigating the problem ? $4 + 5 + 6$
9.
 - i) Define Technology Transfer.
 - ii) Discuss different mechanisms of technology transfer.
 - iii) What are the challenges in technology transfer ? $4 + 6 + 5$
10. Write short notes on any *three* of the following : $5 + 5 + 5$
 - i) Value Judgment
 - ii) Integrated Personality
 - iii) Club of Rome
 - iv) Collective Bargaining
 - v) Whistle Blowing.
11. Define limits of growth. What are the economic and non-economic factors affecting growth of a developing country like India ? $5 + 10$

